



Dr. Vidhu Prakash Kayastha, PhD

Updated CV

| About Me | Vidhu Prakash Kayastha | | | | |
|---|-------------------------------|---------------------|--|---|--|
| SUMMARY OF ACADEMIC QUALIFICATION | Work Experience | | | | |
| <ul style="list-style-type: none"> • PhD in Journalism and Mass Communication 2021-2024 RIMT University, Punjab, India Ph.D. in Journalism and Mass Communication • Master of Mass Communication and Journalism (MA MCJ) with distinction 2001 Batch Purbanchal University, Biratnagar, Nepal Subjects: Mass Communication, Journalism, Reporting and Editing, Public Relations, Advocacy, Print and Electronic Media, etc. • Copyright awarded: The Government of India has awarded me copyright for my original theories. <ol style="list-style-type: none"> 1. Title: The Theory of Inclusive Progressivism- Building a Just, Equitable, and Sustainable Future for All 2. Title: Theory of Information Overload 3. Title: Theory of Take-Off and Landing in Communication 4. Title: Theory of Confessional Communication. | Date | ORGANIZATION | POST HELD | | |
| | 8 Aug 2014 | 31 Dec 2020 | UN FAO Nepal | Media and Communication Officer | |
| | 4 May 2009 | 30, Sept 2011 | SEAM-N Project (Nepal-Finland Cooperation in Environment) Dharan, Nepal | Senior Communication Expert | |
| | 4 Jan 2009 | 30 April 2009 | UNDP Nepal | Consultant under SSA for compilation of Project Completion Report | |
| | 23 Aug 2006 | 31 Dec 2008 | CDNHRC/ UNDP (Capacity Development of National Human Rights Commission), Kathmandu | Officiating National Project manager/ Communication Specialist | |
| | 1 Aug 2006 | 23 Aug 2008 | CDNHRC/ UNDP (Capacity Development of National | Communication Specialist | |

| | | | |
|--|--|-------------------------------------|--|
| <p>5. Title: THE ROCKET MODEL'S BLUEPRINT FOR EFFECTIVE RESPONSE: INTEGRATING RISK COMMUNICATION, ONE HEALTH, AND INFODEMICS IN HEALTH EMERGENCY RESPONSE</p> <p>6. Title: The Theory of Communicating Compassion (karuna)</p> <p>7. PhD Thesis Title: Health Emergency and Risk Communication During the Covid -19 Pandemic: A Case Study of The Rural Farming Communities of the Ilam District in Nepal</p> <ul style="list-style-type: none"> • Research articles published in journals <ol style="list-style-type: none"> 1. Communicating Risk Awareness During Covid -19 in Nepal published in NAMAN (July 2024) ISSN 2029-5585 (www.namanpatrika.com) 2. How Development Failures Fuel Labour Exodus in Nepal (https://blogs.lse.ac.uk/southasia/2024/09/02/how-development-failures-fuel-labour-exodus-in-nepal/) 3. Effectiveness of Social Media during the COVID-like Health Emergencies in Nepal, Communicator, Journal of IIMC (ISSN:0588-8093) October-December 2023, http://iimc.gov.in/content/418_1_AboutTheJournal.aspx 4. Challenges In Implementing One Health Approaches In Nepal, Journal of Advanced Zoology ISSN 0253-7214 http://jazindia.com/index.php/jaz 5. "Impact of the COVID-19 Pandemic on the farming community of the Ilam District in Nepal" | | Human Rights Commission), Kathmandu | |
| <p>Professional Experience</p> <p>With a diverse and accomplished career, the candidate has held several pivotal positions in the field of media and communication. From August 2014 to December 2020, he served as a Media and Communication Officer at the Food and Agriculture Organization of the United Nations (FAO). In this role, he played a crucial part in shaping communication strategies and promoting awareness of agricultural initiatives.</p> <p>Before joining FAO, he worked as a Senior Communication Expert on the SEAM-N Project, which focused on Nepal-Finland cooperation in environmental efforts, from May 2009 to September 2011. His contributions were instrumental during the project's second phase.</p> <p>Earlier in 2009, the candidate took on the role of Consultant for UNDP Nepal, where he was responsible for compiling a comprehensive Project Completion Report. Additionally, he was actively involved with the Capacity Development of the National Human Rights Commission (CDNHRC) in Kathmandu from August 2006 to December 2008. In this capacity, he held various roles, including Officiating National Project Manager and Communication Specialist. His responsibilities included developing a Media Strategic Plan, creating training manuals, and organizing training sessions for media personnel at both central and regional levels on human rights issues. He also assisted the Commission in monitoring elections to ensure good governance.</p> <p>Through these varied experiences, the candidate has demonstrated a strong commitment to advancing human rights and enhancing communication strategies across multiple sectors.</p> <p>Diverse Professional Experience Over 20 Years</p> <p>The candidate brings a wealth of experience from two decades in international organizations, showcasing a strong commitment to media and communication. They have facilitated numerous media workshops, honing skills across a range of topics. Their expertise extends to editing news bulletins, updating websites, and producing documentary films highlighting project activities. Additionally, they have prepared informational, educational, and communication (IEC) materials, organized press conferences, and coordinated media campaigns aimed at protecting and</p> | | | |

<https://www.isca.me/IJSS/Archive/v13/i3/2.ISCA-IRJSS-2024-005.pdf>

Columnist at:

1. Sikkim Express (English)
2. Punjab Times (English)
3. Annapurna Post (Nepali)

Contributor at

1. Republica-Nepal (English)
2. Annapurna Express (English)
3. Himalaya Darpan (Nepali)
4. Himali Bela (Nepali)
5. Himalini (Hindi and English)
6. New Spotlight (English)
7. Barhakhari (Nepali)
8. Onlinekhabar (Nepali and English)
9. Rajyasatta (Nepali)

SPECIAL TRAINING

- International Committee of the Red Cross
November 12-15, 1991
Seminar on International Humanitarian Law
- Nepal Press Institute
January 22-February 2, 1996
Rural Media Proficiency (Basic) Course
- Nepal Press Institute
July 14-19, 1996
Workshop on Development Journalism
- Nepal Press Institute
July 3-15, 1997
Development/Investigative Reporting, Feature Writing, and Community Broadcasting Training
- Nepal Press Institute
July 16-21, 1997
Advertising and Product Marketing Training
- Nepal Press Institute

promoting the environment at the local level.

In their role, the candidate has trained staff members on effective communication techniques and concise messaging. They have also enhanced the skills of over 300 journalists in Nepal, focusing on feature writing, case studies, and success stories.

Furthermore, they offer consultancy services to various organizations, including Save the Children, the International Organization for Migration (IOM), and OXFAM, demonstrating their versatility and commitment to advancing communication in diverse contexts.

August 26-31, 1997
Training/Workshop on Newspaper
Management

- NHRC and OHCHR Geneva
February 7-11, 2007
Training on Human Rights
Documentation
- ASIA PACIFIC FORUM and NHRC
February 2-6, 2009
Building an Effective Media and
Communication Program
- Intermedia Inc, Washington DC, USA
February 19, 2009
Certified Trainer: Communicating with
Authority
- World Health Organization
October 27-29, 2014
Regional Media Workshop on
Emerging Infectious Diseases
- University of the Philippines Los Baños
and UN FAO
December 2016
Asia-Pacific Regional Training on
Communication for Development
Planning and Implementation
- FranklinCovey, India and South Asia
November 21-22, 2016
Leading at the Speed of Trust Training
- UNWOMEN and UNITED NATIONS
July 29-31, 2019
Gender in Communications Training