



RIMT
UNIVERSITY

Study Scheme & Syllabus
For
BFA (Applied Art)
(First to Eight Semesters)
ProgramCode: FAP 301

(W.e.f. Session 2017-18)

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L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Section5

Curriculum/Scheme with Examination Grading Scheme

Semester wise summary of the programme: BFA (Painting)

S. No.	Semester	No. of Contact Hours	Marks	Credits
1	I	36	1000	21
2	II	36	1000	21
3	III	32	800	19
4	IV	30	900	21
5	V	32	800	20
6	VI	34	800	21
7	VII	32	800	18
8	VIII	26	700	15
Total		258	6800	156

L-Lecture

T-Tutorial

P-Practical

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Examination Grading Scheme

Marks Percentage Range	Grade	Grade Point	Qualitative Meaning
80-100	O	10	Outstanding
70-79	A+	9	Excellent
60-69	A	8	Very Good
55-59	B+	7	Good
50-54	B	6	Above Average
45-49	C	5	Average
40-44	P	4	Fail
0-39	F	0	Fail
Absent	AB	0	Fail

Percentage Calculation: CGPA *10

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RIMT UNIVERSITY MANDI GOBINDGARH, PUNJAB

VISION

To become one of the most preferred learning places and a centre of excellence to promote and nurture future leaders who would facilitate the desired change in the society.

MISSION

- To impart teaching and learning through cutting-edge technologies supported by the world class infrastructure
- To empower and transform young minds into capable leaders and responsible citizens of India instilled with high ethical and moral values.

L-Lecture

T-Tutorial

P-Practical

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DEPARTMENT OF BACHELOR OF FINE ARTS

VISION

The department seeks to become an international model for art and design programs within a public research university that stresses cross – disciplinary activities. We envision students as agile, flexible thinkers and civically engaged leaders in a rapidly changing world.

MISSION

The Department of Fine Arts is committed to guiding future artists and design professionals to think independently, work entrepreneurially, and implement creative solutions to real world problems. Our BFA and MFA curricular equip students to push beyond normal parameters as they move skillfully between technologies, processes and mode of thinking

L-Lecture

T-Tutorial

P-Practical

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4. Class Participation: 5

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ABOUT THE PROGRAM

The program will promote the development of artistic skills, the expression of creative processes, and an informed awareness of how art practice intersects with current visual, cultural and societal concerns. A BFA course not only educates but reforms the skills of candidates to enable them become artists in their chosen field.

OBJECTIVES

1. Exercise and demonstrate use and mastery of the elements of design
2. Use materials, tools and processes from a variety of media Handle materials effectively
3. Create original objects of art in a specific medium
4. Select appropriate media relative to concepts and forms of art.
5. Produce creative works that demonstrate innovation in concepts, formal language and/or materials

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Programme Educational Objectives, Programme Specific Outcomes and Programme Outcomes

The PEOs are broad statements that describe the career and professional accomplishments that the program is preparing its graduates to achieve in four years subsequent to receiving the degree. The PEOs of the '(BFA Applied Art)' program are as follows

PEO1	Ability to demonstrate familiarity with established knowledge in the field of Applied Arts and awareness of the current development therein.
PEO2	Specialization Applied Art covers Print Production, Advertising, Calligraphy, Clay Modeling, Animation, video editing Graphic Designing, etc.
PEO3	Graduates will be highly skilled in art field like Painting's in different medium Mural, Metal and Non-Metallic sculpture, Commercial Art, Digital Screen printing, Engraving and etching and Installation Art.
PEO4	Assist to learners to use artistic and aesthetic sensibility in day –to-day life situation enable learns to achieve a balanced growth as a social being in tune with our culture through project work
PEO5	The programme BFA Applied Art empowers the students and enables them to be well- trained and competent in the relevant field, make them a seasoned practitioner who could envision and create master piece in art by keeping a moderate blend in the traditional and modern aspects of art.

PROGRAM OUTCOMES

PO 1	Students will be able to identify and pursue professional opportunities related to their fine arts practice, such as exhibitions, residencies, or further education.
PO 2	Students will be able to understand and respect diverse cultures and perspectives and apply this understanding to their work.
PO 3	Students will be able to develop and articulate creative concepts that are informed by research, critical thinking, and visual experimentation.
PO 4	Students will be able to demonstrate proficiency in various techniques, materials, and technologies related to applied art disciplines, such as graphic design, illustration, and advertising.
PO 5	Students will be able to identify and pursue professional opportunities related to their fine arts practice, such as exhibitions, residencies, or further education.
PO 6	Students will be able to work independently as well as collaboratively in a team environment.
PO 7	Students will be able to communicate effectively, both orally and in writing, about their work and ideas.
PO 8	Students will be able to understand the social and ethical implications of their work and apply principles of social responsibility to their art.
PO 9	Students will be able to develop and articulate creative concepts that are informed by research, critical thinking, and experimentation, and effectively express those ideas through their artwork.
PO 10	Students will demonstrate an understanding of historical and contemporary art movements and how they relate to social, cultural, and political contexts.
PO 11	Students will be able to demonstrate professionalism by developing a strong work ethic, collaborating with others, presenting work effectively, and meeting

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	deadlines.
PO 12	Students will be able to understand the social and ethical implications of their work and apply principles of social responsibility to their art.

PROGRAM SPECIFIC OUTCOMES

PSO1	Conceptual Development: Students will be able to develop and articulate creative concepts that are informed by research, critical thinking, and visual experimentation.
PSO2	Technical Skills: Students will be able to demonstrate proficiency in various techniques, materials, and technologies related to applied art disciplines, such as graphic design, illustration, and advertising.
PSO3	Design Principles: Students will be able to apply principles of design, such as color theory, composition, typography, and visual hierarchy, to create effective visual communication.
PSO4	Critical Thinking: Students will be able to analyze and evaluate their own work and the work of others to understand how design decisions are made and how they impact the audience.
PSO5	Entrepreneurship: Students will be able to develop and implement entrepreneurial strategies related to applied art, such as creating a portfolio, self-promotion, and managing client relationships.
PSO6	Professionalism: Students will be able to demonstrate professionalism by developing a strong work ethic, collaborating with others, presenting work effectively, and meeting deadlines.

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Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Program Name: Bachelor of Fine arts (Applied Art)

Program Code: FAP 301

Program : B.F.A (Foundation Course)

Department : Department of Fine Arts

Year : 1 (Semester1)

Teaching Scheme					Contact Hours/Week			Exam Duration (Hrs.)				Relative Weights (%)			
S. No	Subject Code	Course Title	Subject Area	Credits	L	T	P	Theory	Practical	CWA	LWA	MTE	ETE	ETPE	Total
1	BFA1101	Communication Skills-1	Theory	2	2	-	-	3	-	16	-	24	60	-	100
2	BFA1102	History & Appreciation of Art- I	Theory	2	2	-	-	3	-	16	-	24	60	-	100
3	BFA1103	Computer Application - 1	Theory	2	2	-	-	3	-	16	-	24	60	-	100
4	BFA1104	Communication Skills-1	Practical	1	-	-	2	-	2	-	60	-	-	40	100
5	BFA1105	Drawing and Sketching- I	Practical	3	-	-	6	-	6	-	60	-	-	40	100
6	BFA1106	Computer Application - 1	Practical	1	-	-	2	-	3	-	60	-	-	40	100
7	BFA1107	Clay Modeling-I	Practical	3	-	-	6	-	6	-	60	-	-	40	100
8	BFA1108	Print Making- I	Practical	3	-	-	6	-	6	-	60	-	-	40	100
9	BFA1109	Design- I	Practical	3	-	-	6	-	6	-	60	-	-	40	100
10	BFA1110	Integrated Project- I	Generic subject	1	-	-	2	-	2	-	60	-	-	40	100
		Total		21	6	-	30	-	-	48	420	72	180	200	1000

* Subject Code will be allotted by Director Office

L-Lecture

T-Tutorial

P-Practical

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2. Assignment: 10
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4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

Program Name: Bachelor of Fine arts (Applied Art)
Program Code: FAP 301

<p align="center">Program : B.F.A (Foundation Course) Department : Department of Fine Arts Year : 1 (Semester- 2)</p>															
Teaching Scheme					Contact Hours/Week			Exam Duration (Hrs.)		Relative Weights (%)					
S.No	Subject Code	Course Title	Subject Area	Credits	L	T	P	Theory	Practical	CWA	LWA	MTE	ETE	ETPE	Total
1	BFA1201	Communication Skills-II	Theory	2	2	-	-	3	-	16	-	24	60	-	100
2	BFA1202	History & Appreciation of Art- II	Theory	2	2	-	-	3	-	16	-	24	60	-	100
3	BFA1203	Computer Application - II	Theory	2	2	-	-	3	-	16	-	24	60	-	100
4	BFA1204	Communication Skills-II	Practical	1	-	-	2	-	2	-	60	-	-	40	100
5	BFA1205	Drawing and Painting - II	Practical	3	-	-	6	-	6	-	60	-	-	40	100
6	BFA1206	Computer Application - II	Practical	1	-	-	2	-	2	-	60	-	-	40	100
7	BFA1207	Clay Modeling-II	Practical	3	-	-	6	-	6	-	60	-	-	40	100
8	BFA1208	Print Making- II	Practical	3	-	-	6	-	6	-	60	-	-	40	100
9	BFA1209	Design - II	Practical	3	-	-	6	-	6	-	60	-	-	40	100
10	BFA1210	Integrated Project- II	Generic subject	1	-	-	2	-	2	-	60	-	-	40	100
		Total		21	6	-	30	-	-	48	420	72	180	280	1000

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L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

Program Name: Bachelor of Fine arts (Applied Art)
Program Code: FAP 301

Program : B.F.A- II (Applied Art)
Department : Department of Fine Arts
Year : 2 (Semester- 3)

Teaching Scheme				Contact Hours/Week			Exam Duration (Hrs.)		Relative Weights (%)						
S.No	Subject Code	Course Title	Subject Area	Credits	L	T	P	Theory	Practical	CWA	LWA	MTE	ETE	ETPE	Total
1	BFAA2301	History & Appreciation of Art- III	Theory	2	2	-	-	3	-	16	-	24	60	-	100
2	BFAA2302	Aesthetics-I	Theory	2	2	-	-	3	-	16	-	24	60	-	100
3	BFAA2303	Advertising	Theory	4	4	-	-	3	-	16	-	24	60	-	100
4	BFAA2304	Professional Communication Skills	Practical	2	-	-	4	-	3	-	60	-	-	40	100
5	BFAA2305	Drawing illustration- I	Practical	3	-	-	6	-	6	-	60	-	-	40	100
6	BFAA2306	Design Graphic Application	Practical	2	-	-	4	-	3	-	60	-	-	40	100
7	BFAA2307	Print Production	Practical	3	-	-	6	-	6	-	60	-	-	40	100
8	BFAA2308	Integrated Project- III	Generic subject	1	-	-	2	-	2	-	60	-	-	40	100
		Total		19	8	-	22	-	-	48	300	72	180	200	800

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L-Lecture

T-Tutorial

P-Practical

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1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

Program Name: Bachelor of Fine arts (Applied Art)
Program Code: FAP 301

Program: B.F.A(Applied Art)
Department : Department of Fine Arts
Year : 2 (Semester- 4)

Teaching Scheme				Contact Hours/Week			Exam Duration (Hrs.)		Relative Weights (%)						
S.No	Subject Code	Course Title	Subject Area	Credits	L	T	P	Theory	Practical	CWA	LWA	MTE	ETE	ETPE	Total
1	BFAA2401	History & Appreciation of Art- IV	Theory	2	2	-	-	3	-	16	-	24	60	-	100
2	BFAA2402	Aesthetic-II	Theory	2	2	-	-	3	-	16	-	24	60	-	100
3	BFAA2403	Advertising Profession & Practice-II	Theory	2	2	-	-	3	-	16	-	24	60	-	100
4	BFAA2404	Verbal Communication Skills	Practical	2	-	-	4	-	2	-	60	-	-	40	100
5	BFAA2405	Vector Graphics with Illustrator	Practical	3	-	-	6	-	3	-	60	-	-	40	100
6	BFAA2406	Drawing illustration- II	Practical	3	-	-	6	-	6	-	60	-	-	40	100
7	BFAA2407	Typography and Corporate Identity Design- I	Practical	3	-	-	6	-	6	-	60	-	-	40	100
8	BFAA2408	Poster/Hoarding Design- I	Practical	3	-	-	6	-	6	-	60	-	-	40	100
9	BFAA2409	Integrated Project- IV	Generic Subject	1	-	-	2	-	2	-	60	-	-	40	100
		Total		21	6	-	30	-	-	48	360	72	180	240	900

* Subject Code will be allotted by Director Office

L-Lecture

T-Tutorial

P-Practical

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1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

Program Name: Bachelor of Fine arts (Applied Art)
Program Code: FAP 301

<p align="center">Program : B.F.A(Applied Art) Department : Department of Fine Arts Year : 3 (Semester- 5)</p>															
Teaching Scheme					Contact Hours/Week			Exam Durat ion (Hrs.)		Relative Weights (%)					
S.No	Subject Code	Course Title	Subject Area	Credits	L	T	P	Theory	Practical	CWA	LWA	MTE	ETE	ETPE	Total
1	BFAA3501	History & Appreciation of Art- V	Theory	2	2	-	-	3	-	16	-	24	60	-	100
2	BFAA3502	Aesthetics- III	Theory	2	2	-	-	3	-	16	-	24	60	-	100
3	BFAA3503	Advertising & Sales Management	Theory	4	4	-	-	3	-	16	-	24	60	-	100
4	BFAA3504	Communication to Different Media	Practical	2	-	-	4	-	3	-	-	-	-	-	100
5	BFAA3505	Photography	Practical	2	-	-	4	-	6	-	60	-	-	40	100
6	BFAA3506	Poster & Magazine layout	Practical	4	-	-	8	-	6	-	60	-	-	40	100
7	BFAA3507	Post Production Advanced After Effects	Practical	3	-	-	6	-	6	-	60	-	-	40	100
8	BFAA3508	Integrated Project- V	Generic subject	1	-	-	2	-	2	-	60	-	-	40	100
		Total		20	8	-	24	-	-	48	240	72	180	160	800
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L-Lecture

T-Tutorial

P-Practical

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2. Assignment: 10
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4. Class Participation: 5

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Program Name: Bachelor of Fine arts (Applied Art)
Program Code: FAP 301

<p align="center">Program: B.F.A(Applied Art) Department : Department of Fine Arts Year : 3 (Semester- 6)</p>															
Teaching Scheme					Contact Hours/Week			Exam Duration (Hrs.)		Relative Weights (%)					
S.No	Subject Code	Course Title	Subject Area	Credits	L	T	P	Theory	Practical	CWA	LWA	MTE	ETE	ETPE	Total
1	BFAA3601	History & Appreciation of Art- VI	Theory	2	2	-	-	3	-	16	-	24	60	-	100
2	BFAA3602	Aesthetic-IV	Theory	2	2	-	-	3	-	16	-	24	60	-	100
3	BFAA3603	Advertising Profession & Practice-III	Theory	4	4	-	-	3	-	16	-	24	60	-	100
4	BFAA3604	Workshop on Communication Skills	Practical	2	-	-	4	-	3	-	60	-	-	40	100
5	BFAA3605	Poster & Magazine layout II	Practical	4	-	-	8	-	6	-	60	-	-	40	100
6	BFAA3606	Computer Graphics	Practical	3	-	-	6	-	6	-	60	-	-	40	100
7	BFAA3607	Printing & Photography	Practical	3	-	-	6	-	6	-	60	-	-	40	100
8	BFAA3608	Integrated Project- VI	Generic subject	1	-	-	2	-	2	-	60	-	-	40	100
		Total		21	8	-	26	-	-	64	300	72	180	200	800

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L-Lecture

T-Tutorial

P-Practical

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2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

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Program Name: Bachelor of Fine arts (Applied Art)
Program Code: FAP 301

<p align="center">Program : B.F.A(Applied Art) Department : Department of Fine Arts Year : 4 (Semester- 7)</p>															
Teaching Scheme					Contact Hours/Week			Exam Duration (Hrs.)		Relative Weights (%)					
S.No	Subject Code	Course Title	Subject Area	Credits	L	T	P	Theory	Practical	CWA	LW A	MTE	ETE	ETP E	Total
1	BFAA4701	History & Appreciation of Art- VII	Theory	2	2	-	-	3	-	16	-	24	60	-	100
3	BFAA4702	Aesthetics-V	Theory	2	2	-	-	3	-	16	-	24	60	-	100
3	BFAA4703	Communication skills	Practical	1	-	-	2	-	2	-	60	-	-	40	100
4	BFAA4704	Video Editing	Practical	3	-	-	6	-	6	-	60	-	-	40	100
5	BFAA4705	Drawing Illustration	Practical	3	-	-	6	-	6	-	60	-	-	40	100
6	BFAA4706	Digital Media (Motion Graphics)	Practical	3	-	-	6	-	6	-	60	-	-	40	100
7	BFAA4707	Print Production	Practical	3	-	-	6	-	6	-	60	-	-	40	100
8	BFAA4708	Integrated Project- VII	Generic subject	1	-	-	2	-	2	-	60	-	-	40	100
		Total		18	4	-	28	-	-	32	300	48	120	240	800

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L-Lecture

T-Tutorial

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Program Name: Bachelor of Fine arts (Applied Art)
Program Code: FAP 301

<p align="center">Program : B.F.A (Applied art) Department : Department of Fine Arts Year : 5 (Semester- 8)</p>															
Teaching Scheme					Contact Hours/Week			Exam Duration (Hrs.)		Relative Weights (%)					
S. No	Subject Code	Course Title	Subject Area	Credits	L	T	P	Theory	Practical	CWA	LWA	MTE	ETE	ETPE	Total
1	BFAA4801	History & Appreciation of Art- VIII	Theory	2	2	-	-	3	-	16	-	24	60	-	100
2	BFAA4802	Aesthetics-VI	Theory	2	2	-	-	3	-	16	-	24	60	-	100
3	BFAA4803	Communication Skills- II	Practical	1	-	-	2	-	2	-	60	-	-	40	100
4	BFAA4804	Digital Poster	Practical	3	-	-	6	-	6	-	60	-	-	40	100
5	BFAA4805	Drawing Illustration - II	Practical	3	-	-	6	-	6	-	60	-	-	40	100
6	BFAA4806	Print Production- II	Practical	3	-	-	6	-	6	-	60	-	-	40	100
7	BFAA4807	Integrated Project- VIII	Generic subject	1	-	-	2	-	2	-	60	-	-	40	100
		Total		15	4	-	22	-	-	32	300	48	120	200	700

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SUBJECT TITLE: Communication Skills-1 (Theory)

SUBJECT CODE: BFA1101

SEMESTER: I

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: The course aims at providing fundamental knowledge and exposure to the concepts, theories and practices in the field of communications. This course is designed to make student conversant with the basic forms, formats and techniques of business communications.

CO1 Identify barriers to effective communication, such as language barriers, cultural differences, and emotional barriers.

CO2 Understand the importance of communication in personal and professional settings.

CO3 Demonstrate knowledge of basic grammar, including the parts of speech, tenses, and correct word usage.

CO4 Formulate clear and effective written and oral messages using appropriate grammar, punctuation, and sentence structure.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Basic parts of speech: Noun, pronoun, verb, adjective, adverb, preposition, article, idioms, one word substitution. Tenses: introduction, uses of present, past and future tense, Use of prepositions conjunctions and interjections. Use of punctuations. Sentence Formation: simple compound and complex formation, transformation of sentence: active and passive, affirmative and negative interrogative and assertive	10
UNIT-II	Direct and indirect speech. Correct word usage – Homonyms, antonyms and synonyms. Business Communication – its meaning & importance. Barriers to effective Communication. Types of communication – Verbal communication and non-verbal Communication	5
UNIT-III	Basic Model of Communication: History of communication theory, Shannon and Weaver's model of communication, encoding and decoding, feedback, noise. Essentials of effective business communication – 7 C's of communication.	5
UNIT-IV	Business letter writing: need, functions and kinds, layout of letter writing, types of letter writing Business etiquettes: Email and net etiquettes, etiquette of the written word, etiquettes on the telephone, handling business meetings. Importance of non-verbal communication.	5

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Recommended Books:

1. Wren & Martin, *English Grammar and Composition*, Sultan Chand & Sons.
2. Lesikar, *Business Communication: Making Connections in a Digital World*, McGraw Hill
3. S C Sharma, Shiv N. Bhardwaj, *A Textbook of Grammar and Composition*, Jawahar Book centre

SUBJECT TITLE: History and appreciation Of Art-I (Theory)

SUBJECT CODE: BFA1102

SEMESTER: I

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
3	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: This course deals with the introduction of History and Appreciation of Art with special reference of Ajanta, Ellora and Bagh caves and detail study

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

of murals, techniques, themes etc of Indus valley civilizations, living culture and detailed study of Maurayan and Shunga art.

CO1 Students can learn the technical skills required to create various forms of Indian art, such as painting, sculpture, textiles, and pottery.

CO2 Students can explore the complex relationship between Indian art and culture, including the ways in which art reflects and shapes cultural values and beliefs.

CO3 Students can develop an appreciation for the aesthetic qualities of Indian art, such as its use of color, texture, and symbolism.

CO4 Understanding the historical and cultural significance of Indian art by studying Indian art, students can gain an understanding of the rich cultural heritage and history of India.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Various cults, schools (Buddhist, Jain, Brahmanical) Pre-Historic Art, Cave paintings at Bhimbetka Medium and subjects of cave paintings	
UNIT-II	Proto-Historic Art- Indus Valley Civilization, Mohenjo-Daro, Harappa Priest head, Dancing girl, Seals etc,	
UNIT-III	Mauryan Art, Stupa Sculptures- Bahrut, Sanchi, Amaravati, Nagarjunkonda, Buddhist Art, Brahmanical Art, Basic	
UNIT-IV	Introduction to : Decorative Arts, Applied Arts Crafts, Cave Sculptures: Ajanta, Ellora, Elephanta.	

Recommended Books:

Maurayan and Post Maurayan Art: NiharRanjanRai

Pre- historic Art in India: H.D. Sankali

Ajanta : Its place in Buddhist art: Sheila L Weiner

Bagh caves: Sir John Marshall

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

SUBJECT TITLE: Drawing and Sketching -I (Practical)

SUBJECT CODE: BFA1105

SEMESTER: I

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: Students will learn how to hold and manipulate your pencil so you can draw beautiful lines and shapes. How to develop your Artist’s Eye and see your subject in a completely new way.

CO1 Drawing & Painting is a medium that allows for creativity and imagination.

CO2 Studying visual representation can help students develop critical thinking skills, such as the ability to analyze and critique their own work and the work of others.

CO3 studying visual representation, students can develop a personal artistic style that reflects their unique vision and voice.

CO4 Visual representation can be used to express a wide range of emotions and ideas.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Drawing as an extension of seeing: a) Enhancing eye- hand coordination b) Blind drawing- focus on object while drawing on paper. c) Gesture Drawing- focus on movement of wrist and upper arm. d) Image making through recall, observation and imagination.	
UNIT-II	Introduction to visual elements and its application: a) Introduction to different tools b) Exploration of visual elements – line, shape, form, space, light and shade, texture and tones. c) Object & environment drawing- natural and manmade.	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

UNIT-III	Introduction to intangible aspects of drawing: a) Visual experience of elements/objects through contextualization or displacement of (out of context/ different context) elements b) Enhancing sensorial perceptions.	
UNIT-IV	Enhancing and expanding the skill of drawing for expression and communication: a) Introduction to Isometric drawings. b) Principles of perspective drawing. (One point, two point and three point) Theory	

Recommended Books:

- Design Representation- [Gabriela Goldschmidt](#) , [William L. Porter](#), 15 Jan 2004
- The Design of Everyday Things- [Don Norman](#), 5 Nov 2013
- Design Basics- [David A Lauer](#), [Stephen Pentak](#), 1 Nov 2007
- Unflattening- [Nick Sousanis](#), 28 Apr 2015
- Design Basics (Mindtap Course List)-[Stephen Pentak](#), [David Lauer](#), 1 Oct 2014

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark

SUBJECT TITLE: Computer Application I (Practical)
SUBJECT CODE: BFA1106

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
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L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SEMESTER: I
CONTACT HOURS/WEEK:

0	0	2	1
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Internal Assessment: 60
End Term Exam: 40
Duration of Exam; 3 Hrs

Objective and outcome of course: To develop skill among students in applications of internet in commerce education.

CO1 Understand the basic components of a computer system, including hardware and software.

CO2 Demonstrate proficiency in basic computer operations, such as turning the computer on and off, using the mouse and keyboard, and opening and closing programs.

CO3 Understand computer file systems and be able to navigate and manage files and folders.

CO4 Understand the basics of computer networks, including the internet and intranet, and be able to connect to and navigate them.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Computer: Introduction, characteristics, Application and Classification of Computer, generation of computer, Overview of Software and Hardware, Input and Output devices, Computer Memory: RAM, ROM, Number System and its Inter Conversion Introduction to Operating System, DOS and WINDOWS, Understanding the control panel, Opening and exiting Windows applications.	
UNIT-II	Introduction to MS Word: Basic Features, Starting and exiting word, Creating Editing and Saving a Word document, Inserting Pictures and Symbols, Working with text, creating a Table, Formatting Documents, Previewing and Printing Documents.	
UNIT-III	Introduction to MS Power Point: Power Point Basics, Creating and Saving, Presentations, Inserting Pictures and Graphics, Inserting slides from other Presentations, Slide Show View.	
UNIT-IV	Introduction to MS Word: Basic Features, Starting and exiting word, Creating Editing and Saving a Word document, Inserting Pictures and Symbols, Working with text, creating a Table, Formatting Documents, Previewing and Printing Documents.	

Recommended Books:

1. Microsoft Office 2000 Complete: BPB Publication.
2. Alexis Leon, Mathews Leon: Introduction to Computers with MS Office 2000, Tata McGraw
3. Implementing Tally: BPB Publication 4. PC Complete, BPB Publications.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Instruction of Question Paper setter: The Question Paper should be divided into three parts. Part A shall consist of 12 MCQ's of 1 mark each. Part B shall consist of 6 short Questions of 4 marks each out of which 3 Questions shall have internal choice & Part C shall consist of 3 long questions of 8 marks each out of which one question shall have internal choice.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

SUBJECT TITLE: Clay Modeling - I (Practical)

SUBJECT CODE: BFA1107

SEMESTER: I

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: This subject deals with the fundamentals of Clay modeling and about tools used in clay modeling. All aspects like balance, unity, proportion, harmony, rhythm, variety textures deals in this subject. In this subject students are independent to draw shapes in round forms and others.

CO1 Understanding the basic principles and techniques of clay modeling.

CO2 Students can learn the fundamental principles of working with clay, such as shaping, carving, and joining.

CO3 Clay modelling requires an understanding of spatial relationships and proportion.

CO4 Through studying clay modelling, students can develop a sense of form, volume, and space, which can be applied to other areas of their artistic practice.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Elementary introduction to various type of clay used in pottery.	
UNIT-II	To develop the sense of structure. Operational problems in building up structures.	
UNIT-III	Simple assignments to work with clay to develop three dimensional shapes/structures.	
UNIT-IV	Develop skills to conceive simple figures, group-figures and objects of common use in clay.	

Recommended Books:

- Modelling a likeness in clay step by step technique capturing character by **Dalsy Grubbus**
- The head Sculptural transformation step by step by **Alexander Cherkov**

Instruction of Question Paper setter

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Print Making - I (Practical)

SUBJECT CODE: BFA1108

SEMESTER: I

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: This course deals with basics techniques of Relief printing in black & white, simple methods of making blocks with wood and also about tools used in print making.

CO1 Developing an appreciation for different types of art and art forms by attending art exhibitions.

CO2 Developing practical skills and knowledge by attending workshops and industrial visits related to the field of art.

CO3 Building a portfolio of artwork to showcase progress and development throughout the course.

CO4 Developing critical thinking and analysis skills through the report on previous paintings

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Introduction of materials and its use for making a design based on gathering impressions from various surfaces.	
UNIT-II	Drawings of simple sketches containing single or double object like flower and leave, fruit single or double for wood block printing and lino cut.	
UNIT-III	Engraving with tools and wood block cutting with reference of sketches. Different types of composition with experiments	
UNIT-IV	Complete Process of taking out black and white relief print from carved plane wood block and lino. Using daily routines topics as well as observation.	

Recommended Books:

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

- Wood Engraving and Linocut by [Ann Hayward](#), 11 Dec 2018
- The Wood Cut Artist Handbook: Technique and tools for Relief Printmaking by – [George A Walker](#), 26 Mar 2004
- German Expressionist Woodcuts by - [Shane Weller](#), 1 Dec 2015

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Design-I (Practical)

SUBJECT CODE: BFA1109

SEMESTER: I

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: Upon completion of this lesson, students will be able to:

- Identify still life drawings
- Compare and contrast different types of Designs Demonstrate still life techniques in drawing

CO1 Students will develop an understanding of different types of forms and textures in non-living objects, and will be able to use line drawing with light and shade effects to depict them.

CO2 Students will learn about different light effects in non-living objects, and will be able to use different rendering media such as pencils, crayons, pastels, and charcoal to create different light effects.

CO3 Students will be able to arrange different objects, both geometrical and organic, from a composition point of view, and will be able to use principles of design such as balance, contrast, and harmony to create visually appealing compositions.

CO4 Students will become proficient in drawing basic geometrical objects such as cubes, cones, and cylinders, and will be able to use different rendering media to create realistic or abstract representations of these objects.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Study of various types of forms, textures and light effects in different nonliving objects using line drawing with light and shade effects according to fundamentals and principles.	
UNIT-II	Arrangement of different objects (Geometrical and organic objects)	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

	from composition point of view.	
UNIT-III	Study of basic geometrical objects. Drawing from cubes, cones, cylindrical objects, casts, drapery etc. observed and studied in various rendering media (such as pencils, crayons, pastels, charcoal).	
UNIT-IV	Observed and studied in various rendering media (such as pencils, crayons, pastels, charcoal).	

Recommended Books:

- DRAWING STILL LIFE- [PROSENJIT SAHA, ARUNDHATI SAHA](#) 1 Jan 2009
- Painting Still Lifes Step by Step- [Mary McLean](#) 26 Mar 2004
- Smart Sketch Book 2: Oogie Art's Step-By-Step Guide to Drawing Still Life Objects in Charcoal- [Wook Choi](#) 1 Dec 2015
- Smart Sketch Book 3: Oogie Art's Step-By-Step Guide to Drawing Still Life Objects with Charcoal and Soft Pastels- [Wook Choi](#) 1 Dec 2015
- Smart Sketch Book 4: Oogie Art's Step-By-Step- Guide to Painting Still Life Objects in Acrylic- [Wook Choi](#) 1 Dec 2015

Instruction of Question Paper setter The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.

- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Integrated Project-I (Generic Subject)

SUBJECT CODE: BFA1110

SEMESTER: I

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	2	1

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

CO1 Developing an appreciation for different types of art and art forms by attending art exhibitions.

CO2 Developing practical skills and knowledge by attending workshops and industrial visits related to the field of art.

CO3 Building a portfolio of artwork to showcase progress and development throughout the course.

CO4 Developing critical thinking and analysis skills through the report on previous paintings

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Attend Art Exhibitions	
UNIT-II	Attend workshops and Industrial visit	
UNIT-III	Submit Portfolio of session work	
UNIT-IV	To Report will be submitted on given subjects on month prior to the end of the session on pervious paintings.	

Recommended Books:

Instruction of Question Paper setter

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

- (i) Exhibition of his/her own art work done during 1st and 2nd Semester. Exhibition will be conducted at the end of semester .
- (ii) Review about art exhibitions.

SUBJECT TITLE: Communication Skills- II (Theory)

SUBJECT CODE: BFA1201

SEMESTER: II

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: Develop their intellectual, personal and professional abilities. Acquire basic language skills (listening, speaking, reading and writing) in order to communication with speakers of English language. Acquire the linguistic competence necessarily required in various life situations.

CO1 Explain the role and importance of communication in the business world.

CO2 Identify the different types of business communication, including internal and external communication.

CO3 Demonstrate knowledge of effective business writing techniques, such as creating clear and concise messages, using appropriate tone and language, and formatting documents correctly.

CO4 Develop and apply active listening skills in a business context to better understand and respond to stakeholders

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	The main objective of the course is to introduce the concept and the essential elements of communication.	
UNIT-II	It aims to enhance behavioral approaches in communication such as presentation skills, facing an interview or group discussions. This course enables students to transform individual communication abilities. Developing effective presentation skills.	
UNIT-III	Enhance Group Discussion Strategies and Interview skills.	
UNIT-IV	Develop assertiveness and influential communication.	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Recommended Books:

- Confessions of a Public Speaker 2e- Scott Berkun, 4 Feb 2011
- How to Write Effective Business English: Excel at E-mail, Social Media and All Your Professional Communications (Better Business English) - Fiona Talbot, 3 Feb 2016
- Write to Influence!: Personnel Appraisals, Resumes, Awards, Grants, Scholarships, Internships, Reports, Bid Proposals, Web Pages, Marketing, and More- Carla D Bass, 15 Nov 2016
- You've got 8 Seconds: Communication Secrets for a Distracted World- Paul Hellman
Success under Stress: Powerful Tools for Staying Calm, Confident, and Productive
When the Pressure's On- [Sharon Melnick Ph.D.](#)

Instruction of Question Paper setter Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark.

SUBJECT TITLE: History and Appreciation of Art- II (Theory)

SUBJECT CODE: BFA1202

SEMESTER: II

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Duration of Exam; 3 Hrs

Objective and outcome of course: This course deals with the introduction of History and Appreciation of Art with special reference of Pallava, Rashtrakuta, Orissan Art, and detail study of murals, techniques, themes etc of Khajuraho, Pala and Sen Sculptures.

CO1 Students should be familiar with the historical and cultural context of temple art in India, including its evolution over time and its role in shaping Indian art and culture.

CO2 Students should be able to analyze the symbolism and meaning behind different types of temple including sculpture, painting, and decorative arts.

CO3 Students should be able to identify and analyze the regional styles and variations in temple art, including differences in materials, techniques, and design motifs.

CO4 Studying Indian art can inspire students to use their artistic skills to address social and environmental issues in their communities.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Early Structural temple Pallava, Rashtrakuta,	
UNIT-II	Early Structural temple Rashtrakuta, Orissan Art	
UNIT-III	Central Indian Art, Khajuraho	
UNIT-IV	Central Indian Art, Pala and Sen Sculptures.	

Recommended Books:

- History of Medieval India by Satish Chandra, 1 Jan 2007
- India's Ancient Past by – R.S. Sharma, 20 Oct 2006
- Indian Arts and Culture by - Nitin Singhanian, 25 Oct 2017

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 * 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 * 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 * 8 = 24$

SUBJECT TITLE: Drawing and Painting II (Practical)

SUBJECT CODE: BFA1205

SEMESTER: II

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

Objective and outcome of course: Students will learn how to hold and manipulate your pencil so you can draw beautiful lines and shapes. How to develop your Artist’s Eye and see your subject in a completely new way.

CO1 Visual representation is a medium that allows for creativity and imagination.

CO2 Studying visual representation can help students develop critical thinking skills, such as the ability to analyze and critique their own work and the work of others.

CO3 studying visual representation, students can develop a personal artistic style that reflects their unique vision and voice.

CO4 Visual representation can be used to express a wide range of emotions and ideas

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	To understand basic principles of free hand drawing and Rendering in color media - a) Introduction to color application based on colour theory (Pigment theory) b) Introduction to various color media Dry colour media – colour pencils, pens, crayons, oil pastels, dry pastels, Wet colour media- water colors, poster colours, photo colour inks etc.	
UNIT-II	To understand the advantages of each medium c) Focusing on colour mixing and achieving different nuances of colour. To understand how colors react and combine to give an intended effect/experience.	
UNIT-III	Introduction to principles of composition as an extension of basics from ‘elements of design’ - a) Real objects as visual elements and its relationship (Composition) / proportion / scale / ratio. b) Exploration of visual elements – line, shape, form, space, light and shade, texture and tones in real arrangements. c) Visual composition as interpreting non tangible feel or emotion.	
UNIT-IV	Introduction to basics of representation of human body - a) Understanding and effective representation of body proportions. b) Understanding (in terms of representation of body parts in their cohesive relationship) of the human anatomy, form and movement. c) Representation of physical characteristics of Male and Female figure in comparison. d) Representation of human figure in drape/ clothes in dry media.	

Recommended Books:

- Color A Course in Mastering the Art of Mixing Colors- [Betty Edwards](#), 23 Sep 2004
- The Secret Lives of Color- [Kassia St Clair](#), 24 Oct 2017
- The Colour Scheme Bible: Inspirational Palettes for Designing Home Interiors- [Anna Starmer](#), 23 May 2016
- Playing with Color: 50 Graphic Experiments for Exploring Color Design Principles- [Richard Mehl](#), 1 Feb 2013
- Color Planning for Interiors: An Integrated Approach to Color in Designed Spaces- [Margaret Portillo](#), 9 Apr 2009

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

SUBJECT TITLE: Computer Application II (Practical)

SUBJECT CODE: BFA 1206

SEMESTER: II

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	2	1

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: This module is prescribed in the course to impart knowledge of the computers and its applications in the real world.

CO1 Computer applications can automate many routine tasks, which can save time and improve productivity.

CO2 Computer applications are designed to help solve specific problems, such as project management software or financial analysis tools.

CO3 Computer applications such as email, messaging apps, and video conferencing tools can facilitate communication and collaboration with others, whether in a personal or professional setting.

CO4 Learning to use these tools can help unleash creativity and bring ideas to life.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	To represent and create visuals using image editing and object creation/ manipulation capabilities of Adobe Photoshop. Principles of bitmap graphics and file formats, Image size & resolutions	
UNIT-II	Tools and Palettes: (a) Selections and Channels (b) Saving, Importing and Exporting and (c) Image Editing	
UNIT-III	Using Layers, Transforming Images, Using Type, Painting and Coloring, Paths and Vector shapes	
UNIT-IV	Applying Filters, Color Tone Adjustments & Management, Automation, Preparing Graphic for the Web Printing from Photoshop	

Recommended Books:

- Adobe Photoshop CS6 Bible- [Brad Dayley](#), [DaNae Dayley](#), 4 May 2012
- Adobe Photoshop CC Classroom in a Book (2018 release)- [Andrew Faulkner](#), [Conrad Chavez](#), 22 Dec 2017

Instruction of Question Paper setter: The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.

Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

SUBJECT TITLE: Clay Modeling- I (Practical)

SUBJECT CODE: BFA1207 (Practical)

SEMESTER: II

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: This subject deals with the fundamentals of Clay modeling/Plaster of Paris and about tools used in clay modeling/ Plaster of Paris. All aspects like balance, unity, proportion, harmony, rhythm, variety textures deals in this subject. In this subject students are independent to draw shapes in round forms and others

CO1 Students can explore the relationship between form and content in clay modelling.

CO2 Studying clay modelling can help students develop critical thinking skills, such as the ability to analyse and critique their own work and the work of others.

CO3 Students can foster their creativity and imagination, which can be applied to other areas of their artistic practice.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO4 Students can learn the fundamental principles of working with clay, such as shaping, carving, and joining.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Body parts of human (male, female and child) individually like nose, ear, lips, hands, feet etc	
UNIT-II	Complete face of male, female and child arranging those individual parts.	
UNIT-III	Composition in relief and round using subtraction method in Clay based on natural and geometrical objects.	
UNIT-IV	Composition in relief and round using subtraction method in Plaster of Paris based on natural and geometrical objects.	

Recommended Books:

- Modelling a likeness in clay step by step technique capturing character by **Dalsy Grubbus**
- The head Sculptural transformation step by step by **Alexander Cherkov**

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.
-

SUBJECT TITLE: Print Making - II (Practical)

SUBJECT CODE: BFA1208

SEMESTER: II

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: This course deals with basics techniques of Relief printing in black & white, simple methods of making blocks with wood and also about tools used in print making. With some other Advance techniques

CO1 Students should be able to use the principles of design and composition to create effective and aesthetically pleasing prints.

CO2 Students should be familiar with the history of printmaking, including its role in the dissemination of ideas, as well as the cultural and social contexts in which different printmaking techniques have emerged and evolved.

CO3 Understanding of balance, contrast, texture, and other elements of design.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO4 Through experimentation with different techniques and materials, students should develop their own personal style and creative vision, and be able to articulate their ideas and goals for their work.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Introduction of materials and its use for making a design based on gathering impressions from various surfaces. Getting impressions from daily life.	
UNIT-II	Drawings of simple sketches containing single or double object like flower and leave, fruit single or double for wood block printing and lino cut.	
UNIT-III	Engraving with tools and wood block cutting with reference of sketches. Different types of composition with experiments. Wood Cut Print Making.	
UNIT-IV	Complete Process of taking out black and white relief print from carved plane wood block and lino. Using daily routines topics as well as observation.	

Recommended Books:

- Wood Engraving and Linocut by [Ann Hayward](#), 11 Dec 2018
- The Wood Cut Artist Handbook: Technique and tools for Relief Printmaking by – [George A Walker](#), 26 Mar 2004
- German Expressionist Woodcuts by - [Shane Weller](#), 1 Dec 2015

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Design-II (Practical)

SUBJECT CODE: BFA1209

SEMESTER: II

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: This subject deals with the fundamentals of drawing and sketching. All aspects like balance, unity, proportion, harmony, rhythm, variety, relation, mass, volume, weight, space, line, shape, color and texture. The skills learnt through this course will be utilized for preparing various drawing and sketches through free hand style.

CO1 Students will develop an understanding of different types of forms and textures in non-living objects, and will be able to use line drawing with light and shade effects to depict them.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO2 Students will learn about different light effects in non-living objects, and will be able to use different rendering media such as pencils, crayons, pastels, and charcoal to create different light effects.

CO3 Students will be able to arrange different objects, both geometrical and organic, from a composition point of view, and will be able to use principles of design such as balance, contrast, and harmony to create visually appealing compositions.

CO4 Students will become proficient in drawing basic geometrical objects such as cubes, cones, and cylinders, and will be able to use different rendering media to create realistic or abstract representations of these objects.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Study of objects (man-made and natural) such as bottles, flower-pots, fruits, vegetables, drapery etcetera	
UNIT-II	Introduction of water-color techniques to render the objects in various light conditions.	
UNIT-III	Introduction of pastel-color techniques to render the objects in various light conditions.	
UNIT-IV	Introduction of pencil-color techniques to render the objects in various light conditions.	

Recommended Books:

- Design Representation- [Gabriela Goldschmidt](#) , [William L. Porter](#), 15 Jan 2004
- The Design of Everyday Things- [Don Norman](#), 5 Nov 2013
- Design Basics- [David A Lauer](#), [Stephen Pentak](#), 1 Nov 2007
- Unflattening- [Nick Sousanis](#), 28 Apr 2015
- Design Basics (Mindtap Course List)-[Stephen Pentak](#), [David Lauer](#), 1 Oct 2014

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Integrated Project-II (Generic Subject)

SUBJECT CODE: BFA1210

SEMESTER: II

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	2	1

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO1 Developing an appreciation for different types of art and art forms by attending art exhibitions.

CO2 Developing practical skills and knowledge by attending workshops and industrial visits related to the field of art.

CO3 Building a portfolio of artwork to showcase progress and development throughout the course.

CO4 Developing critical thinking and analysis skills through the report on previous paintings

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Attend Art Exhibitions	
UNIT-II	Attend workshops and Industrial visit	
UNIT-III	Submit Portfolio of session work	
UNIT-IV	To Report will be submitted on given subjects on month prior to the end of the session on pervious paintings.	

Recommended Books:

Instruction of Question Paper setter

- (i) Exhibition of his/her own art work done during 1st and 2nd Semester. Exhibition will be conducted at the end of semester.
- (ii) Review about art exhibitions.

SUBJECT TITLE: History and Art Appreciation – III (Theory)

SUBJECT CODE: BF AA2301/BFAP2301

SEMESTER: III

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: Students will possess knowledge of the monuments and art & architectural styles of major art periods of Indian History. They will gather knowledge about the vivid kingdoms and their peculiar styles and materials. This course will help the students to understand the value of Indian Art and Style. This will result in developing the aesthetic sense of the students.

CO1 Ancient Indian art techniques such as stone carving, metalworking, and painting are unique and have influenced contemporary art forms.

CO2 Indian art is full of symbols and metaphors that hold significant meanings in Indian mythology and religion.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO3 Studying ancient Indian art can provide insights into the Indian philosophy of life, spirituality, and the interconnectedness of all living beings.

CO4 Studying ancient Indian art can help students appreciate and understand the aesthetic value of art and enhance their own ability to appreciate beauty in art and life.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Sculpture (Buddhism as an Exponent of the art activity during this era.)Kushana Art :Mathura Art, Gandhara Art Bagh Caves (Excavation, Location, Paintings)	
UNIT-II	Sculpture (Buddhism as an Exponent of the art activity during this era) Gupta Art Badami (Temple Caves, Location)	
UNIT-III	Mahabalipuram- study of the Rathas, Caves and Rock Reliefs	
UNIT-IV	Sculpture- Elephanta- Khajuraho Mount Kailash	

Recommended Books:

- Temples of South IndiaK.R. Srinivasan
- The wonders of EloraJohn B. Seely
- The DharamrajaRatha and - K.R. Srinivasan
- It's Sculptures- Mahabalipuram

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 * 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 * 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 * 8 = 24$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

SUBJECT TITLE: Aesthetics –I (Theory)

SUBJECT CODE: BFAA2302/BFAP2302

SEMESTER: III

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: The aim of the subject is to introduce the students to the role of Aesthetics in life which will guide him to explore the nature of **art**, **beauty**, and **taste**, with the creation and appreciation of beauty. This will further help the student in understanding the **judgments** of **sentiments**.

CO1 Studying aesthetics can help individuals understand and appreciate the meaning, purpose, and beauty of art.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO2 Aesthetics involves the examination of concepts such as beauty, creativity, and expression, which requires analytical and critical thinking skills.

CO3 Aesthetics involves exploring concepts such as morality, ethics, and personal values.

CO4 Aesthetics involves the examination of various forms of communication, such as visual arts, music, literature, and film.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	An introduction to Indian Aesthetic and brief historic background. Understanding of terms and terminologies related to art. Rasa-Bhava, Mudra,	
UNIT-II	Indian view of Life and Art. Principles of Art, Form of content	
UNIT-III	Asana, Bhangima, Drishti, Chiroscuro, Line, Colour, Hue and Tint. . Theory of Colour.	
UNIT-IV	Basic Religion System- Hindu Introduction to Iconography- Hindu	

Recommended Books: SaundryaSastraKeTatva (Hindi) - Kumar Vikal

Art Beauty and Creativity - Shyamala Gupta

Comparti Aesthetic - Dr. K.C. Pandey

Kala KeSidhant (Hindi) - R.G Kalingwood

SaundryaKaTatparya (Hindi) - Dr. Ram TirathShukal

Bhartya Kala Aayam (Hindi) - NiharRanjanRai

The dances of Shiva - AnandCoomarswamy

An approach for Indian – ShehPandit theory of Art and Aesthetes

Marxist Aesthetes - A Zis

Aesthetes - S.K. Saxena

Instruction of Question Paper setter: Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 \times 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 \times 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 \times 8 = 24$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20

2. Assignment: 10

3. Attendance: 5

4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Advertising (Theory)

SUBJECT CODE: BFAA2303

SEMESTER: III

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
4	0	0	4

Internal Assessment: 40

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

End Term Exam: 60
Duration of Exam; 3 Hrs

Objective and outcome of course: The aim of the subject is to provide fundamental knowledge and exposure to the concepts, various theories and practices in the field of management. The course will help students learn rules and techniques of effective advertising and to understand the sales management process and sales force management

CO1 Understanding of the role and importance of advertising in the marketing mix.

CO2 Ability to set advertising objectives, design and implement advertising campaigns, and measure their effectiveness.

CO3 Understanding of the different types of advertising, advertising appeals, creative copy strategies, and message structures.

CO4 Knowledge of media planning and scheduling, advertising budgeting, and the role of advertising agencies.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Advertising: Definition, role and its importance. Advertising as a means of Communication, Setting advertising objectives , kinds of advertising, advertising appeals, advertising copy Creative copy strategies, message structures, Advertising art & layout. Media planning & scheduling, Advertising Budget, Advertising agencies: Role, Types and Functions. Measuring advertising effectiveness: pre and post testing, Social, Ethical and Legal Aspect of Advertising,	
UNIT-II	Sales Management: Definition, Nature, Scope and Importance of Sales Management, difference Between selling and marketing and sales management and marketing, Evolution of Sales	
UNIT-III	Management, Emerging Trends in Sales Management. Role and Skills of Sales Managers, Function and qualities of a Sales Executive, Sales Objectives, Sales Strategies. Personal Selling Process.	
UNIT-IV	Sales Force: Recruitment and Selection Process, Training, Motivation and Compensation of Sales Personnel, Sales Territories and Quotas, Sales Budgets, Sales Audits, Role of information, Technology in Sales Management.	

Recommended Books:

- Aaker, David A and Myera John G. : Advertising Management (Prentice Hall of India)
- Border, W.H, Advertising, John Wiley N.Y.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

- Ogilvy D. Ogilvy on Advertising, Longman publication
- Chunnawala : Advertising Management, Himalaya Publishing

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12*1=12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6*4=24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3*8=24$

SUBJECT TITLE: Drawing Illustration - I (Practical)

SUBJECT CODE: BFAA2305

SEMESTER: III

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam;6 Hrs

Objective and outcome of course: A well articulated study of drawing creates for the student an essential visual vocabulary for the making of art as well as individual development of skills which is necessary for the generation of artistic expression. For many working artists, drawing is a lifetime study. This subject will impart the develop both, the skill as well as the visual vocabulary of the student.

CO1 Drawing and illustration involve developing technical skills, such as line work, shading, and composition.

CO2 Studying drawing and illustration can help individuals develop and refine these skills.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO3 Drawing and illustration involve exploring and expressing one's creativity.
CO4 Observing the world around us and interpreting it visually.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Drawing exercises are to learn accurate observation and skills of graphic presentation. Introduction to various aspects and techniques of drawing Time bound exercises.	
UNIT-II	Head Study: Construction of the skull: planes and masses of the head from Different angles and eye levels; adding of details and finishing.	
UNIT-III	Figure & Outdoor: Study of Human anatomy, proportion, planes and masses, Poster and rhythmic unity of body parts; foreshortening, quick time Sketches and finished drawings.	
UNIT-IV	Selection of spot, picture frame observation and study of Variations in nature, addition and eliminations, simplification, eye levels and perspective, balance and rhythms for use in composition. Medium: Pencil, Ink, Charcoal and Crayons, Poster/Water Color, Photo Color, Pastel (Oil/Dry)	

Recommended Books

- Drawing Illustration: A complete guide by John Moranz
- Sketching Masterclass by Ruzaimi Mat Rani & Ezihaslinda Ngah
- The Complete Guide to Drawing & Illustration by Peter Gray
- Drawing on the Right Side of the Brain by Betty Edwards

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper. Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Design Graphic Application (Practical)

SUBJECT CODE: BFAA2306

SEMESTER: III

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	4	2

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Objective and outcome of course: Computers are used now days in all aspects of our life. The objective of this is to create an awareness of computer application in the students and also to make them familiar with the working of computer system. This exposure will enable the students to enter the world with confidence, live in these environments in a harmonious way and contribute to the productivity.

CO1 Studying graphic design can help individuals develop their creative abilities and apply them to various design projects.

CO2 Understanding the principles of visual communication and how to apply them effectively.

CO3 Graphic design involves problem-solving, such as how to visually represent a concept or idea.

CO4 Graphic design is a critical skill in various fields, such as advertising, marketing, and publishing.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Introduction to Information Technology and networking like email, website. Introduction to software Corel Draw. Practicing of Corel Draw its tools, and its applications and creation of 2 digital art work using simple Corel tools demonstrated in class.	
UNIT-II	Principles of design - Unity, Harmony, Balance, Emphasis, Rhythm, Proportion, Distribution of Space, light and tonality in depicting space line in nature. Abstract lines as symbol, line as form, line as pattern	
UNIT-III	Handling the 3-dimensional space with an imaginative sense of design the exercise should be conducted in various medium. Understanding of various materials and their combination such as paper, cardboard, wood, clay, paper Mache, plastic cane, thermo coal, etc. Three dimensional form development, process and logic behind it. Utility articles.	
UNIT-IV	Introduction of Design Software (Coral & Photoshop) according to latest version available from time to time.	

Recommended Books:

- Thinking with Type by Ellen Lupton
- How to be a Graphic Designer without losing your soul by Abrian Shaughnessy
- The Elements of Typographic Style by Robert

Instruction of Question Paper setter

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

SUBJECT TITLE: Print Production (Practical)

SUBJECT CODE: BFAA2307

SEMESTER: III

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: Introduction to Printmaking is an introduction of the basic printmaking techniques and materials to create original prints. For centuries artists working in many different media and styles have worked in printmaking as a means to discover new ways to visualize their work. The objective of this subject is to introduce the basics of various print making techniques to the students.

CO1 Students should be able to use the principles of design and composition to create effective and aesthetically pleasing prints.

CO2 Students should be familiar with the history of printmaking, including its role in the dissemination of ideas, as well as the cultural and social contexts in which different printmaking techniques have emerged and evolved.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO3 Understanding of balance, contrast, texture, and other elements of design.

CO4 Through experimentation with different techniques and materials, students should develop their own personal style and creative vision, and be able to articulate their ideas and goals for their work.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	This subject will help students to have general printing production knowledge in rapidly changing printing industry.	
UNIT-II	The applied art students must have knowledge and Understanding of basic printing process. Like Offset (Sheet & Web), Letter Press, Roto- Gravure, Flexo, Screen Printing,	
UNIT-III	Introduction to 2 basic printing methods - relief, intaglio.	
UNIT-IV	Introduction to 2 basic printing methods-litho and stencil/serigraphy.	

Recommended Books:

- The All New Print Production Handbook by David Bann

- A Guide to Graphic Print Production by Kaj Johansson, Peter Lundberg, Robert Ryberg

- Print Matters: The Cutting Edge of Print by Viction Workshop

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.

- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Integrated Project-III (Generic Subject)

SUBJECT CODE: BFAA2308

SEMESTER: III

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	2	1

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

CO1 Developing an appreciation for different types of art and art forms by attending art exhibitions.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO2 Developing practical skills and knowledge by attending workshops and industrial visits related to the field of art.

CO3 Building a portfolio of artwork to showcase progress and development throughout the course.

CO4 Developing critical thinking and analysis skills through the report on previous paintings

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Attend Art Exhibitions	
UNIT-II	Attend workshops and Industrial visit	
UNIT-III	Submit Portfolio of session work	
UNIT-IV	To Report will be submitted on given subjects on month prior to the end of the session on pervious paintings.	

Recommended Books:

Instruction of Question Paper setter

- (i) Exhibition of his/her own art work done during 1st and 2nd Semester. Exhibition will be conducted at the end of semester.
- (ii) Review about art exhibitions.

SUBJECT TITLE: History and Arts Appreciation- IV (Theory)

SUBJECT CODE: BFAA2401/ BFAP2401

SEMESTER: IV

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: The subject of history will provide students with an understanding of the past and knowledge of specific historical periods. Students will possess

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

knowledge of the monuments and art & architectural styles of major art periods of the past. They will gather knowledge about the vivid kingdoms in the world around and also about their peculiar styles and materials. This course will help the student to understand the value of Art and Style of different civilizations which have occurred around the world. This will familiarize the students with art on global level.

CO1 Analyze the influence of Egyptian art on Greek and Roman art, and identify similarities and differences between the different styles

CO2 Studying European Art can develop critical thinking skills by analyzing the artistic techniques, styles, and meanings behind different works of art.

CO3 Studying European Art can provide a broader understanding of European culture, its history, and its influence on other cultures around the world.

CO4 Analyze the role of art in shaping cultural identity in different historical periods, from the Egyptian and Greek civilizations to the Roman Empire and the medieval European period.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Egyptian Art-Sculptures (Relief and 3-D) Greek Art (Geometric and Archaic)	
UNIT-II	Greek Art (Classical) Roman Art	
UNIT-III	Early Christian Art Byzantine Art	
UNIT-IV	Romanesque Art Gothic Art	

Recommended Books:

- History of Art - H.W. Janson
- Art through the Ages - Gardner
- The Art of Rome - Bernard Andreae
- Egypt - K. Lange and M. Hirmer
- Byzantium - Cassell, London
- Ancient Rome - Nigel Rodgers
- Byzantine Art in the making - Ernst Kitzinger
- Pre Historic Europe - Philip Van Doren Stern
- The Greek Stones Speak - Paul Mackendrick
- How to recognize Roman Art - Mac Donald

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 \times 1 = 12$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 \times 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 \times 8 = 24$

SUBJECT TITLE: Aesthetic-II (Theory)

SUBJECT CODE: BFAA2402/ BFAP2402

SEMESTER: IV

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: Aesthetics is a branch of [Philosophy](#) that explores the nature of [art](#), [beauty](#), and [taste](#), with the creation and appreciation of beauty. It is more scientifically defined as the study of [sensory](#) or sensori – emotional, values, sometimes called [judgments](#) of [sentiment](#) and taste.

CO1 Studying aesthetics can help individuals understand and appreciate the meaning, purpose, and beauty of art.

CO2 Aesthetics involves the examination of concepts such as beauty, creativity, and expression, which requires analytical and critical thinking skills.

CO3 Aesthetics involves exploring concepts such as morality, ethics, and personal values.

CO4 Aesthetics involves the examination of various forms of communication, such as visual arts, music, literature, and film.

Contents of Syllabus:

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Sr. No	Contents	Contact Hours
UNIT-I	Principles of Art Appreciation. Stylistic analysis of important works of Art.	
UNIT-II	The Six Limbs of Indian Art “Shadanga” Hinyana Buddhis.	
UNIT-III	Art and Society Art and Religion	
UNIT-IV	Basic Religious System –Jain Introduction to Jain Iconography.	

Recommended Books:

SaundryaSastraKeTatva (Hindi) - Kumar Vikal
Art Beauty and Creativity - Shyamala Gupta
Comparti Aesthetic - Dr. K.C. Pandey
Kala Ke Sidhant (Hindi) - R.G Kalingwood
Saundrya Ka Tatparya (Hindi) - Dr. Ram TirathShukal
Bhartya Kala Aayam (Hindi) - NiharRanjanRai
The dances of Shiva - AnandCoomarswamy
An approach for Indian – ShehPandit theory of Art and Aesthetes
Marxist Aesthetes - A Zis
Aesthetes - S.K. Saxena

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12*1=12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6*4=24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3*8=24$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Advertising Profession & Practice-II (Theory)

SUBJECT CODE: BFAA2403

SEMESTER: IV

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: Objective is to understand how product differentiation works in competitive industries and how firms use advertising to differentiate their products, understanding impact on elasticity

CO1 Understanding the history and evolution of advertising, from early printed advertisements to modern branding techniques.

CO2 Knowledge of paper varieties and specifications, including ream, basic size, basic weight, gram-age, and thickness

CO3 Ability to estimate the cost of advertising production and plan advertising campaigns effectively.

CO4 Ability to develop and design effective advertising campaigns across various media channels.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	History of Advertising: Early Printed Advertising, The Industrial Revolution, Development in the 20 th Century, Development of the Concept and Practice of Advertising, Emergence of the Factory System, Role of the Trade mark in early periods, Trade mark in modern Business, Consumer Psychology of Brand Preference, Manufacture's Desire for Brand Control.	
UNIT-II	History of Writing: The historical development of writing calligraphy - Indian & European script, Gothic & Roman	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

	writing, introduction of movable type and birth of typography, Basic principles of typography -Study of type families, design suitability, legibility and readability, typographic measurement and specifications	
UNIT-III	Printing Technique: Layout, sequence in creativity, the printing processes, the letterpress, offset Lithography, gravure, line reproduction, Halftone reproduction, setting the types, production and designing Paper, varieties of Paper, ream, basic size, basic weight, gram-age, thickness, making art work, Processing, Planning, Plate making, Printing, Post Print .process Cutting, Creasing, Folding, lamination, varnishing, gumming, dye cutting, embossing Costing/Estimation	
UNIT-IV	Media for advertising: Types of media, Broadcast media, non-broadcast media, print media, outdoor media, Transit or vehicular media, specialty media, point of purchase or in-shop media, Internet (world wide web), Exhibition, trade show, Demonstration and local road Show, Directories and yellow pages, miscellaneous media.	

Recommended Books:

- Innovation in marketing- T. Levitt
- Advertising Hand Book- Barton-Roger Boviton
- Modern Advertising- Hepnar
- Advertising- John S. Wright, Daniel S. Marner, Wills L. Winter Jr. And S.K. Zeigler
- Confessions of an Advertising Man-David Ogilvy
- Ogilvy on Advertising- David Ogilvy
- The Applied art handbook- Luthra, S.K.
- Vigyapan Kala Aur Takneek- NarenderYadav
- Advertising Art & Ideas- G.M. Rege
- Advertising- What it is and How to do it- R. White

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 \times 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 \times 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 \times 8 = 24$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Drawing Illustration-II (Practical)

SUBJECT CODE: BFAA2406

SEMESTER: IV

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: Course which presents a strong introduction to basic drawing concepts. It is designed for both experienced art students who want to develop portfolios for transfer and for non-art majors who have little or no previous experience in art and want to develop aesthetic understanding and drawing skills.

CO1 Understanding the different types of illustration, including editorial, advertising, and book illustration.

CO2 Developing a personal style and voice in illustration.

CO3 Creating a portfolio of professional-quality illustrations to showcase skills and knowledge to potential clients or employers.

CO4 Developing the ability to create artwork for different media and platforms, such as print, web, and mobile.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Illustrative Layout, product rendering in line, halftone and color from the reproduction point of view. Medium: Pen & Ink, Pencil, Poster Color and Water color	
UNIT-II	Figure drawing - study of human body as a form of life in different media, Sketching figures, groups, animal studies & Head Studies.	
UNIT-III	Illustrative Layout, product rendering in line, halftone and color from the reproduction point of view. Medium: Pen & Ink, Pencil, Poster Color and Water color	
UNIT-IV	Illustrative Layout, product rendering in line, halftone and color from the reproduction point of view. Medium: Pen & Ink, Pencil, Poster Color and Water color	

Recommended Books:

- Drawing Illustration: A complete guide by John Moranz

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

- Sketching Masterclass by Ruzaimi Mat Rani & Ezihaslinda Ngah
- The Complete Guide to Drawing & Illustration by Peter Gray
- Drawing on the Right Side of the Brain by Betty Edwards

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

SUBJECT TITLE: Typography and Corporate Identity Design - I (Practical)

SUBJECT CODE: BFAA2407

SEMESTER: IV

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

Objective and outcome of course: This course will provide the groundwork for innovative and effective typographic design practice upon which other concentrated courses within the Graphic Design area can build. The primary objective of Typography relies upon the exploration of letterforms in both theoretical and practical aspects.

CO1 Developing an understanding of typography, including typefaces, type families, and type anatomy.

CO2 Understanding the basic principles of design, including layout, balance, contrast, color theory, and hierarchy.

CO3 Understanding the professional practices and ethical considerations in poster design, including copyright laws and the role of design in social responsibility.

CO4 Developing an understanding of branding and its role in poster design.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	The historic development or writing calligraphy (Indian & European script Gothic, humanistic, round hand and rush point).	
UNIT-II	Principles of letter forms, basic principles of typography, study of Type families, design suitability, legibility and readability of printed matter, study of typography measurements and specifications.	
UNIT-III	Free hand lettering and calligraphy practice, Logotype, signature writing, Creation of Font Design, Instrumental lettering practice in Gothic, Sans serif & serif type. Italic & script type.	
UNIT-IV	Stationary design (Letter head , Logo type, Visiting Card, envelop) Symbol, Pictogram, Monogram, Emblem, Icon, Mascot	

Recommended Books:

- [Thinking with Type: A Critical Guide for Designers, Writers, Editors, & Students](#) (Ellen Lupton)
- [Stop Stealing Sheep & Find Out How Type Works](#) (Erik Spiekermann)
- [The Anatomy of Type: A Graphic Guide to 100 Typefaces](#) (Stephen Cole)
- [On Web Typography](#) (Jason Santa Maria)
- [Why Fonts Matter](#) (Sarah Hyndman)
- [Designing with Type: The Essential Guide to Typography](#) (James Craig)
-

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Poster/Hoarding Design- I (Practical)

SUBJECT CODE: BFAA2408

SEMESTER: IV

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: Objective of this course is to impart knowledge about how to build new ideas different concepts in context of posters

CO1 Understanding of the principles and elements of design, such as composition, color, typography, and imagery.

CO2 Ability to analyze design problems, develop concepts, and create effective solutions.

CO3 Knowledge of the history and evolution of poster and hoarding design, as well as contemporary trends and styles.

CO4 Understanding of the different types of posters and hoardings, such as promotional, informational, and persuasive.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	History of poster/hoarding/campaign (Introduction, Mass Production, Developing Art Form, Golden Age of Posters	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

UNIT-II	Different influences on poster design (Commercial uses)	
UNIT-III	Exercises to make different kinds of poster (Movie Posters, Travel Posters, Railway Posters, Event Posters - Boxing Posters, Concert Posters)	
UNIT-IV	Exercises to make different kinds of poster (Movie Posters, Travel Posters, Railway Posters, Event Posters - Boxing Posters, Concert Posters)	

Recommended Books:

- 25 of the Best Design Books of 2015 by: [Zachary Petit](#)
- Art Chantry Speaks by: Art Chantry, edited by Monica Rene Rochester
- The Art of Typewriting by: Marvin and Ruth Sackner
- The Best American Infographics 2015 Edited by: Gareth Cook

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Integrated Project-IV (Generic Subject)

SUBJECT CODE: BFAA2409

SEMESTER: IV

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	2	1

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

CO1 Developing an appreciation for different types of art and art forms by attending art exhibitions.

CO2 Developing practical skills and knowledge by attending workshops and industrial visits related to the field of art.

CO3 Building a portfolio of artwork to showcase progress and development throughout the course.

CO4 Developing critical thinking and analysis skills through the report on previous paintings

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Attend Art Exhibitions	
UNIT-II	Attend workshops and Industrial visit	
UNIT-III	Submit Portfolio of session work	
UNIT-IV	To Report will be submitted on given subjects on month prior to the end of the session on pervious paintings.	

Recommended Books:

Instruction of Question Paper setter

(i) Exhibition of his/her own art work done during 1st and 2nd Semester. Exhibition will be conducted at the end of semester.

(ii) Review about art exhibitions.

SUBJECT TITLE: History & Appreciation of Art- V (Theory)

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20

2. Assignment: 10

3. Attendance: 5

4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

SUBJECT CODE: BFAA3501/BFAP3501

SEMESTER: V

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: To make students aware about History and Appreciation of Art with special reference of Indian miniature painting, Jain & Pala miniature painting, Mughal miniature painting, Rajasthan & pahari miniature painting and detail study of miniature painting, techniques, themes etc.

CO1 Understanding the history and evolution of miniature painting as an art form.

CO2 Developing an understanding of the techniques used in Pal and Jain Miniature **Painting**, including the use of brushes, paints, and pigments.

CO3 Understanding the historical context of Kangra Miniature Painting, including the themes, techniques, and materials used in the Pahari schools of Basholi, Chamba, Guler, and Jammu.

CO4 Developing critical thinking and analysis skills through the analysis of historical and contemporary miniature paintings.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Pal and jain miniature painting History & themes Painting techniques	
UNIT-II	Mughal period miniature Paintings, History, Themes, Techniques of Mughal Paintings, Material used in Mughal miniature painting- Babar, Humayun, Akbar & Jahangir period miniature painting	
UNIT-III	Rajput miniature painting -Rajsthani miniature painting: Study Of miniature painting and technique, Major schools Art:- Kishangarh, Bundi, Jaipur Alwar	
UNIT-IV	Kangra miniaturre painting : technique pahari miniaturepainting and main text related to ragas and ragini , Art pahari schools :- Basholi, Chamba, Guler ,Jammu Company School Miniature Painting	

Recommended Books:

Bhartiya Chitra Kala Ka Itihas- Vachaspati Gairola.

Bartiya Chitrakala Ka Itihas- Avinash Bahadur verma.

Rupa prada Kala Ke Muladhar- R. A. agrawal and S. K. Sharma

Bhartiya Murtikala_ Ramanath Mishra.

Bhartiya Kala- A. L. Srivastava.

Bhartiya Chitrakan- R. K. Vishwakarma.

Arts and Architecture of India - Benjamin Rowland

History of Indian Art - Haumtington

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20

2. Assignment: 10

3. Attendance: 5

4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

Indian Sculpture - SteHakramrisc
A History of far Eastern Art - Thames and Hudson

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12*1=12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6*4=24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3*8=24$

SUBJECT TITLE: Aesthetics-III (Theory)

SUBJECT CODE: BFAA3502/BFAP3502

SEMESTER: V

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: The aim of the subject is to introduce the students to the role of Aesthetics in life which will guide him to explore the nature of **art**, **beauty**, and **taste**, with the creation and appreciation of beauty. This will further help the student in understanding the **judgments** of **sentiments**.

CO1 Studying aesthetics can help individuals understand and appreciate the meaning, purpose, and beauty of art.

CO2 Aesthetics involves the examination of concepts such as beauty, creativity, and expression, which requires analytical and critical thinking skills.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO3 Aesthetics involves exploring concepts such as morality, ethics, and personal values.

CO4 Aesthetics involves the examination of various forms of communication, such as visual arts, music, literature, and film.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Vatsayan:- Social & Psychological Aspects of Aesthetic Art & Beauty	
UNIT-II	Fundamental of Indian Art based on Hindu silpa texts such as Vishnu Dharmotram purana, Shukranitisar, Samarana Sutraracharana and silparatham	
UNIT-III	Art & Education	
UNIT-IV	Poroksha Abhas	

Recommended Books:

- SaundryaSastraKeTatva (Hindi) - Kumar Vikal
- Art Beauty and Creativity - Shyamala Gupta
- Companti Aesthetic - Dr. K.C. Pandey
- Kala Ke Sidhant (Hindi) - R.G Kalingwood
- Saundrya Ka Tatparya (Hindi) - Dr. Ram TirathShukal
- Bhartya Kala Aayam (Hindi) - NiharRanjanRai
- The dances of Shiva - AnandCoomarswamy
- An approach for Indian – ShehPandit
- Theory of Art and Aesthetes- Marxist Aesthetes
- Aesthetes - S.K. Saxena

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12*1=12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6*4=24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3*8=24$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Advertising & sales Management (Theory)

SUBJECT CODE: BFAA3503

SEMESTER: V

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
4	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Objective and outcome of course: This subject will be imparting the knowledge about the social interaction skills and media experience in designing and executing the advertisements, capturing the attention of huge audience and providing a convincing note for the product value. This will help develop the potential and expertise of the student towards the development of the organization.

CO1 Understanding the fundamental concepts and principles of advertising, including its purpose and ethics.

CO2 Developing knowledge of different media platforms used for advertising and their benefits and drawbacks.

CO3 Familiarization with technical terms and jargon used in the advertising industry, such as USP, burning, dodging, imposition, registration mark, CMYK, RGB, etc.

CO4 Understanding the impact of advertising on society and the responsibility of advertisers to promote ethical advertising practices

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Introduction to Advertising, truth and fundamentals of Advertising, ethics in advertising. Media of Advertising. Technical terms of Advertising.	
UNIT-II	Principles of Design. Elements of design, its role and effect in Advertising layouts and its elements.	
UNIT-III	Printing: introduction of main printing processes such as Letterpress, Lithography, Gravure, Offset, Silk-screen, its history and development, latest techniques of printings.	
UNIT-IV	Typography and its basic rules. Importance of typography, different types of typography. Technical Terms of advertising (USP, Burning, Dodging, Imposition, Registration Mark, CMYK, RGB etc.)	

Recommended Books:

- Foundation of Advertising (Theory and Practice) – SA Chunawala & KC Sethia
- Advertising and Sales Management – Mukesh Trehan & Ranju Trehan
- Advertising and Sales Management – Mukesh Trehan & Ranju Trehan (Hindi Edition)
- Packaging Design: Graphics, Material Technology – Steven Sonsino.
- Sign Design : Graphics, Materials & Techniques – Mitzi Sims

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. 12*1=12

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 \times 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 \times 8 = 24$

SUBJECT TITLE: Photography (Practical)

SUBJECT CODE: BFAA3505, BFAP3505

SEMESTER: V

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	4	2

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

CO1 Develop an understanding of the technical aspects of photography, including camera settings and exposure.

CO2 Understand the use of Photoshop and other software related to photography.

CO3 Develop an appreciation for the role of photography in art and visual communication.

CO4 Learn to analyze and critique photographs based on technical and aesthetic criteria.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Use of camera; observation and selection of subject, composition; exposing outdoors and indoors. Knowledge of ISO, Shutter speed,	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

	aperture, depth of field etc. Use of Photoshop and other Software related to photography. Subject: i) Still Life ii) Portrait	
UNIT-II	Use of camera; observation and selection of subject, composition; exposing outdoors and indoors. Knowledge of ISO, Shutter speed, aperture, depth of field etc. Use of Photoshop and other Software related to photography. Subject: iii) Landscape iv) Composition	
UNIT-III	Use of camera; observation and selection of subject, composition; exposing outdoors and indoors. Knowledge of ISO, Shutter speed, aperture, depth of field etc. Use of Photoshop and other Software related to photography. Subject: v) Abstract Composition vi) Texture	
UNIT-IV	Use of camera; observation and selection of subject, composition; exposing outdoors and indoors. Knowledge of ISO, Shutter speed, aperture, depth of field etc. Use of Photoshop and other Software related to photography. Subject: vii) Digital Manipulation viii) Black & White Photography ix) Architectural Photography	

Recommended Books:

- Understanding Exposure by Bryan Peterson
- How to create Stunning Digital Photography by Toy Northrup
- The Digital Photography Book by Scott Kelby
- The Creative Digital Darkroom by Katrin Sean Duggan
- Collins Complete Photography by Johan Garret
- The Photographer's Story: The Art of Visual Narrative by Michael Freeman
- The digital Photography Handbook: An Illustrated Step by Step Guide b Doug Harman

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Poster and Magazine Layout (Practical)

SUBJECT CODE: BFAA3506

SEMESTER: V

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	8	4

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: Students will learn to create cover of magazine, newspaper, story books and poem books and posters making

CO1 Develop a deep understanding of layout design principles and their application in different media formats, such as posters and magazines.

CO2 Gain knowledge of printing processes and understand how to prepare files for printing.

CO3 Develop skills in digital manipulation and creating black and white photography.

CO4 Understand the ethical considerations and cultural context of creating designs for diverse audiences.

Contents of Syllabus:

Sr. No	Contents	Contact
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L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20

2. Assignment: 10

3. Attendance: 5

4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

		Hours
UNIT-I	Comparative study of different types and sizes of layouts; designing of simple illustrative and typographical layouts for magazines and posters	
UNIT-II	Study and selection of typefaces for different layouts; use of letters and words as a visual element/form; calculation of copy according to given space.	
UNIT-III	Exercises of illustration with the different media on stories, poems & myths for designing of books for kids and posters for social problems.	
UNIT-IV	Exercises of illustration with the different media on stories, poems & myths for designing of books for kids and posters for food games etc.	

Recommended Books:

- [Thinking with Type: A Critical Guide for Designers, Writers, Editors, & Students](#) (Ellen Lupton)
- [Stop Stealing Sheep & Find Out How Type Works](#) (Erik Spiekermann)
- [The Anatomy of Type: A Graphic Guide to 100 Typefaces](#) (Stephen Cole)
- [On Web Typography](#) (Jason Santa Maria)
- [Why Fonts Matter](#) (Sarah Hyndman)
- [Designing with Type: The Essential Guide to Typography](#) (James Craig)
- 25 of the Best Design Books of 2015 by: [Zachary Petit](#)
- Art Chantry Speaks by: Art Chantry, edited by Monica Rene Rochester
- The Art of Typewriting by: Marvin and Ruth Sackner
- The Best American Infographics 2015 Edited by: Gareth Cook

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Post Production Advanced After Effects (Practical)

SUBJECT CODE: BFAA3507, BFAP3507

SEMESTER: V

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: Computers are used now days in all aspects of our life. The objective of this is to create an awareness of computer application in the students and also to make them familiar with the working of computer system. This exposure will enable the students to enter the world with confidence, live in these environments in a harmonious way and contribute to the productivity.

CO1 Gain knowledge of different file formats and how to export designs for print and digital media.

CO2 Develop problem-solving skills and creativity to design visually appealing and effective designs.

CO3 Develop time-management skills to complete design projects within deadlines.

CO4 Understand the basics of computer hardware and software and learn how to operate a computer.

Contents of Syllabus:

Sr. No	Contents	Contact
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L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

		Hours
UNIT-I	Introduction to Computer, Working with MS Word preparation of graphic design like Press Layout, Magazine Ad, Logo and stationery etc.	
UNIT-II	Introduction to Computer, Working with paint brush, preparation of graphic design like Press Layout, Magazine Ad, Logo and stationery etc.	
UNIT-III	Introduction to Computer, Working with PageMaker preparation of graphic design like Press Layout, Magazine Ad, Logo and stationery etc.	
UNIT-IV	Introduction to Computer, Working with CorelDraw; preparation of graphic design like Press Layout, Magazine Ad, Logo and stationery etc.	

Recommended Books:

- Thinking with Type by Ellen Lupton
- How to be a Graphic Designer without losing your soul by Abrian Shaughnessy
- The Elements of Typographic Style by Robert

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Integrated Project-V (Generic Subject)

SUBJECT CODE: BFAA3508

SEMESTER: V

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	2	1

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

CO1 Developing an appreciation for different types of art and art forms by attending art exhibitions.

CO2 Developing practical skills and knowledge by attending workshops and industrial visits related to the field of art.

CO3 Building a portfolio of artwork to showcase progress and development throughout the course.

CO4 Developing critical thinking and analysis skills through the report on previous paintings

Contents of Syllabus:

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Sr. No	Contents	Contact Hours
UNIT-I	Attend Art Exhibitions	
UNIT-II	Attend workshops and Industrial visit	
UNIT-III	Submit Portfolio of session work	
UNIT-IV	To Report will be submitted on given subjects on month prior to the end of the session on pervious paintings.	

Recommended Books:

Instruction of Question Paper setter

(i) Exhibition of his/her own art work done during 1st and 2nd Semester. Exhibition will be conducted at the end of semester.

(ii) Review about art exhibitions.

SUBJECT TITLE: History & Appreciation of Art- VI (Theory)

SUBJECT CODE: BFAA3601, BFAP3601

SEMESTER: VI

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: To make students aware about history of western artwith special reference of painting, techniques, themes etc.

CO1 Understanding the key artists and movements of the High Renaissance, Mannerism, Baroque, and Rococo periods

CO2 Developing an appreciation for the historical and cultural context in which these artists worked

CO3 Analyzing the styles and techniques of major artists from each period

CO4 Demonstrating the ability to discuss and critique artworks from these periods using appropriate terminology and critical frameworks.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	High Renaissance, Leonardo, Michelangelo, Raphael, Titian, Durer, Bruegel	
UNIT-II	Mannerism: (16th C): Painters: Rosso, Tintoretto, El Greco, Sculptors: Bologna, Cellini Baroque: (17th C): Carracci, Caravaggio, Frans Hals,	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

UNIT-III	Rembrandt, Vermeer, Rubens, Velasquez,	
UNIT-IV	Rococo (18th C): Watteau, Boucher, Gainsborough, Hogarth, and Reynolds.	

Recommended Books:

- Razanl, Modern Paining, Skira – Useful references from plates and text.
- Lake and Maillard – Dictionary of Modern Painting.
- Herbert Road – A concise History of Modern Paining.
- William Vaughan – Romantic Art.
- European Modern Movements in Encyclopedia of World Art.
- Leymarie – Impressionism (Skira).
- J. Rewald – History of impressionism – Museum of Modern Art, New York.
- J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
- Roger Fry – Vision and Design.
- Madsen – Art Nouveau.

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 * 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 * 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 * 8 = 24$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Aesthetics-IV (Theory)
SUBJECT CODE: BFAA3602, BFAP3602
SEMESTER: VI
CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: The aim of the subject is to introduce the students to the role of Aesthetics in life which will guide him to explore the nature of art, beauty, and taste, with the creation and appreciation of beauty. This will further help the student in understanding the judgments of sentiments.

CO1 Understand the social phenomenon of art and its role in society.

CO2 Explore the role of perception in the creation and appreciation of art.

CO3 Examine the relationship between art and emotions/feelings.

CO4 Understand the purpose of aesthetics and its importance in the study of art and its history.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Plato: Art, Aesthetics & Theory of Imitation. Aristotle: Catharsis	
UNIT-II	Plotinus, Augustine, David Hume: Essays on Beauty & Ugly. Important Philosophers like Longinus, Burke & Bradley on Sublimation	
UNIT-III	Art as - 1) Social Phenomenon. 2) Perception.	
UNIT-IV	Art as 3) Emotions & Feelings. 4) Purpose of Aesthetics.	

Recommended Books:

- Bharata's Natyashastra.
- Bhartiya Chitrakala - By B.M. Dabhade.
- Heinrich Zimmer : Philosophies of India.
- Rasa Bhava Vichar - By R.P. Kangale.
- Republic of Plato.
- S.H. Butcher : Aristotles Theory of Preetty & Fine Arts.
- Western Aesthetics : Dr. Kantichandra Pande.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 * 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 * 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 * 8 = 24$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Advertising Profession & Practice-III (Theory)

SUBJECT CODE: BFAA3603

SEMESTER: III

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
4	0	0	4

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: This subject will be imparting the knowledge about the social interaction skills and media experience in designing and executing the advertisements, capturing the attention of huge audience and providing a convincing note for the product value. This will help develop the potential and expertise of the student towards the development of the organization.

CO1 Understand the trends and developments in modern advertising, and the various media used for advertising.

CO2 Explore the role of advertising in nation-building and social welfare.

CO3 Develop skills in concept planning and creative research for advertising.

CO4 Gain knowledge about the structure of an advertising agency and the role of different departments, including the art studio.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Trends and developments of Modern Advertising, Types of Advertising, Justification of Advertising for expenditure and growth.	
UNIT-II	Advertising for Nation-Building and Social welfare. Concept Planning and Creative Research.	
UNIT-III	Advertising Agency, its structure and different departments. Function of different departments. Role of art studio in the Agency.	
UNIT-IV	Different Media of Advertising – Indoor, outdoor, Direct mail etc. Knowledge about camera, its function and process. Technical terms of photography.	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Recommended Books:

- Paste up for Graphic Arts Production – Kenneth F. Hird
- Making a Good Layout – Lorisieber & Lisa Balla
- Type in Use – Alex White
- The Image and the Eye – E.H. Gombrich
- Air Brushing and Photo Retouching – Brett Breckon

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 \times 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 \times 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 \times 8 = 24$

SUBJECT TITLE: Poster & Magazine Layout- II (Practical)

SUBJECT CODE: BFAA3605

SEMESTER: VI

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	8	4

Internal Assessment: 60

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

End Term Exam: 40
Duration of Exam; 6 Hrs

Objective and outcome of course: Students will learn to create cover of magazine, newspaper, story books and poem books.

CO1 Develop a deep understanding of layout design principles and their application in different media formats, such as posters and magazines.

CO2 Gain knowledge of printing processes and understand how to prepare files for printing.

CO3 Develop skills in digital manipulation and creating black and white photography.

CO4 Understand the ethical considerations and cultural context of creating designs for diverse audiences.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Comparative study of different types and sizes of layouts; designing of simple illustrative and typographical layouts for magazines.	
UNIT-II	Study and selection of typefaces for different layouts; use of letters and words as a visual element/ form; calculation of copy according to given space. Study of different schools of posters and their application to the project; making of posters, show cards, multi-sheet posters etc.	
UNIT-III	Exercises of illustration with the different media on stories, poems & myths for designing of books for kids.	
UNIT-IV	Exercises of illustration with the different media on stories, poems & myths for designing of books for kids. Study of different schools of posters and their application to the project; making of posters, show cards, multi-sheet posters etc.	

Recommended Books:

- Thinking with Type: A Critical Guide for Designers, Writers, Editors, & Students (Ellen Lupton)
- Stop Stealing Sheep & Find Out How Type Works (Erik Spiekermann)
- The Anatomy of Type: A Graphic Guide to 100 Typefaces (Stephen Cole)
- On Web Typography (Jason Santa Maria)
- Why Fonts Matter (Sarah Hyndman)
- Designing with Type: The Essential Guide to Typography (James Craig)

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

SUBJECT TITLE: Computer Graphic
SUBJECT CODE: BFAA3606

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SEMESTER: VI

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: Computers are used now days in all aspects of our life. The objective of this is to create an awareness of computer application in the students and also to make them familiar with the working of computer system. This exposure will enable the students to enter the world with confidence, live in these environments in a harmonious way and contribute to the productivity.

CO1 Gain knowledge of different file formats and how to export designs for print and digital media.

CO2 Develop problem-solving skills and creativity to design visually appealing and effective designs.

CO3 Develop time-management skills to complete design projects within deadlines.

CO4 Understand the basics of computer hardware and software and learn how to operate a computer.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Introduction to Computer, Working with MS Word preparation of graphic design like Press Layout, Magazine Ad, Logo and stationery etc.	
UNIT-II	Introduction to Computer, Working with paint brush, preparation of graphic design like Press Layout, Magazine Ad, Logo and stationery etc.	
UNIT-III	Introduction to Computer, Working with PageMaker preparation of graphic design like Press Layout, Magazine Ad, Logo and stationery etc.	
UNIT-IV	Introduction to Computer, Working with CorelDraw; preparation of graphic design like Press Layout, Magazine Ad, Logo and stationery etc.	

Recommended Books:

- Thinking with Type by Ellen Lupton
- How to be a Graphic Designer without losing your soul by Abrian Shaughnessy
- The Elements of Typographic Style by Robert

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.

- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

SUBJECT TITLE: Printing & Photography (Practical)

SUBJECT CODE: BFAA3607

SEMESTER: VI

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

CO1 Knowledge of lighting techniques for still life photography.

CO2 Ability to use camera settings such as aperture, shutter speed, and ISO for landscape photography.

CO3 Understanding of how to use texture to create interest in photographs.

CO4 Ability to edit and enhance portrait photographs using software such as Photoshop.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Use of camera; observation and selection of subject, composition; exposing outdoors and indoors. Knowledge of ISO, Shutter speed, aperture, depth of field etc. Use of Photoshop and other Software related to photography. Subject: i) Still Life ii) Portrait	
UNIT-II	Use of camera; observation and selection of subject, composition; exposing outdoors and indoors. Knowledge of ISO, Shutter speed, aperture, depth of field etc. Use of Photoshop and other Software related to photography. Subject: iii) Landscape iv) Composition	
UNIT-III	Use of camera; observation and selection of subject, composition; exposing outdoors and indoors. Knowledge of ISO, Shutter speed, aperture, depth of field etc. Use of Photoshop and other Software related to photography. Subject: v) Abstract Composition vi) Texture	
UNIT-IV	Use of camera; observation and selection of subject, composition; exposing outdoors and indoors. Knowledge of ISO, Shutter speed, aperture, depth of field etc. Use of Photoshop and other Software related to photography. Subject: vii) Digital Manipulation viii) Black & White Photography ix) Architectural Photography	

Recommended Books:

- Understanding Exposure by Bryan Peterson
- How to create Stunning Digital Photography by Toy Northrup
- The Digital Photography Book by Scott Kelby
- The Creative Digital Darkroom by Katrin Sean Duggan
- Collins Complete Photography by Johan Garret
- The Photographer's Story: The Art of Visual Narrative by Michael Freeman
- The digital Photography Handbook: An Illustrated Step by Step Guide b Doug Harman

Instruction of Question Paper setter

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

SUBJECT TITLE: Integrated Project-VI (Generic Subject)

SUBJECT CODE: BFAA3608

SEMESTER: VI

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	2	1

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

CO1 Developing an appreciation for different types of art and art forms by attending art exhibitions.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO2 Developing practical skills and knowledge by attending workshops and industrial visits related to the field of art.

CO3 Building a portfolio of artwork to showcase progress and development throughout the course.

CO4 Developing critical thinking and analysis skills through the report on previous paintings

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Attend Art Exhibitions	
UNIT-II	Attend workshops and Industrial visit	
UNIT-III	Submit Portfolio of session work	
UNIT-IV	To Report will be submitted on given subjects on month prior to the end of the session on pervious paintings.	

Recommended Books:

Instruction of Question Paper setter

(i) Exhibition of his/her own art work done during 1st and 2nd Semester. Exhibition will be conducted at the end of semester.

(ii) Review about art exhibitions.

SUBJECT TITLE: History & Appreciation of Art- VII (Theory)

SUBJECT CODE: BFAA4701, BFAP4701

SEMESTER: VII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: To make students aware about History of Western with special reference of painting theme and technique etc.

CO1 Understanding of the key characteristics and techniques of the major art movements and artists listed, including Impressionism, Post-Impressionism, Neo-Impressionism, Cubism, Futurism, Fauvism, Expressionism, Dada and Surrealism, and Abstractionism, as well as the work of notable sculptors.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO2 Ability to create original artworks that incorporate techniques and characteristics of the art movements studied, as well as to discuss and critique the work of other artists using appropriate terminology and concepts.

CO3 Ability to analyze and interpret the visual elements, themes, and meanings in artworks produced by these artists and movements.

CO4 Understanding of the impact of these movements and artists on the development of modern and contemporary art.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Impressionism, Manet, Monet, Degas, Renoir. Post-Impressionism: Cezanne, Van Gogh, Gauguin Neo-Impressionism: George Seurat, Camille Passarro	
UNIT-II	Cubism: Picasso and Braque. Futurism Fauvism: Matisse	
UNIT-III	Expressionism: Edvard Munch, Wassily Kandinsky, Paul Klee Dada and Surrealism: Duchamp, Dali, Miro.	
UNIT-IV	Abstractionism: Jackson Pollock, Vasareily, David Hockney Eminent Sculptors of the Modern period: Rodin, Picasso, Brancusi, Henry. Moore, Barbara Hepworth, Smith	

Recommended Books:

- Ritchie – German 20th Century Art – Museum of Modern Art.
- Barr – Fantastio Art; Dada and Surrealism.
- Scuphor – Dictionary of Abstract Art.
- Motherwell Dada Poets and Painters (Anthology of Dada Writings).
- Marcel Jean – A History of Surrealist Painting (Comprehensive Study)
- Herber Read – Surrealism (Mainly documents)
- Rubin – Dada & Surrealism.
- F.Pepper – Kinetic Art.
- L. Lippart – Pop Art.
- Poggioli – Theory of the Avant Garde (Concepts of modernity)
- MC Muller – Art, Affluence and Alienation (Contemporary developments in various Arts).
- A.M. Haftman – 20th Century Painting.
- Cold water : Primitivism in Modern Art.
- Hamilton – Painting & Sculpture in Europe – 1880-1940.
- Pevsnor – Pioneers of Modern Design, 1965.
- Zigrosser – Expressionism – A Survey of their Graphic Work, 1957.
- Seitz – The Responsive Eye, 1965.
- Myers – Medican Painting in our time – 1956.
- Gray – The Great Experiment: Russian Art – 1863-1922, 1962.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

- Rose Barbara – American Painting since 1900, 1967.
- Goodrich and Baur – American Art of the Twentieth Century, 1962.
- Roseberg – The Tradition of the New, 1959.
- Steinberg Leo – Other Criteria.
- Arnason : History of Modern Art.

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12*1=12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6*4=24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3*8=24$

SUBJECT TITLE: Aesthetics-V (Theory)

SUBJECT CODE: BFAA4702, BFAP4702

SEMESTER: VII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: The aim of the subject is to introduce the students to the role of Aesthetics in life which will guide him to explore the nature of **art**, **beauty**, and **taste**, with the creation and appreciation of beauty. This will further help the student in understanding the **judgments** of **sentiments**.

CO1 Understanding the nature of beauty and how it has been conceptualized by philosophers such as Plato, Aristotle, Plotinus, Kant, Hegel, Alberti, and Ghiberti.

CO2 Knowledge of different theories related to the origin of art, including theories of imitation, play, and intuition.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO3 Developing a deeper appreciation and understanding of art as a cultural and social phenomenon, and its role in shaping human experiences and perceptions.

CO4 Developing skills in articulating ideas and arguments related to beauty and art through written and verbal communication

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Nature of Beauty: Plato, Aristotle, Plotinus	
UNIT-II	Kant, Hegel, Alberti, Ghiberti	
UNIT-III	Theories relating to origin of Art. Imitation, Play and Intuition	
UNIT-IV	Role of Sub-conscious and conscious mind in artistic creation.	

Recommended Books:

- Aesthetic meaning – Rekha Jhanji
- Philosophy of Art (Foundations of Philosophy series)
- Comparative Aesthetics: Eastern & Western – G. Hanumantha Rao and DVK Murthy
- Philosophy of Art – Aldrich Virgil
- Aesthetics from classical Greece to the present: A Short History – Monsore C Beardsley.
- Art as Experience – John Dewey.
- Introductory Readings in Aesthetics – Hospers John.
- Art and Illusion – E. H. Gombrick.
- Ideals and Idols – E.H. Gombrick.
- Ways of World Making – Nelson Goodman.
- Critical Theory – Pyne
- Truth in Painting – Jaques Devida.
- Approaches to Indian Art – Nihar Ranjan Ray
- Idea and Images – Nihar Rangan Ray.
- Aesthetic Theory and Art – Ranjan K. Ghosh
- Mimesis as Make – Believe – Aurther Danto

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 \times 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 \times 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 \times 8 = 24$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Video Editing (Practical)

SUBJECT CODE: BFAA4704

SEMESTER: VII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: The purpose of this course is to teach students to identify If shooting a film is an important part while making a film, the video editing part too plays a vital role in processing and finalizing a video movie. The art of video editing is no longer is hidden art as it was the case before, it is now a very well known fact and the essence of Film

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Making. It is the video Editor who makes the final decision about what is essential and what is not while making the film. It is through the art of video editing that enables you to control the rhythm and pace of a movie.

CO1 Understanding the history and overview of video editing, and the importance of video editing in contemporary media production.

CO2 Understanding the role of transitions, filters, titles, graphics, and color correction in video editing, and developing the skills to use these tools effectively

CO3 Learning about the technical equipment and tools used in video editing, including cables, tapes, video tape recorders, monitors, and timelines.

CO4 Developing a basic understanding of key video editing concepts and techniques, including linear and non-linear editing, film and television editing, and sound editing.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Introduction to overview and History of Video Editing, Basic Concepts in Video Editing, Different Techniques in Video Editing, Importance of Video Editing	
UNIT-II	Introduction to Different Types of Editing including Linear and Non Linear, Film and Television editing, Understanding the Cables, Tapes & Video Tape Recorder, Understanding the Monitors and Timeline.	
UNIT-III	Introduction to Sound Editing, Transitions and Filters, Understanding Titles and Graphics, Composition and Key Framing	
UNIT-IV	Introduction to Color Correction , Finishing ,Basic Effects, Hands on Practice on Premier Pro	

Recommended Books:

- **In the Blink of an Eye** by Walter Murch
- **Grammar of the Shot** by Roy Thompson

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Drawing Illustration (Practical)
SUBJECT CODE: BFAA4705

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
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L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SEMESTER: VII
CONTACT HOURS/WEEK:

0	0	6	3
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Internal Assessment: 60
End Term Exam: 40
Duration of Exam; 6 Hrs

Objective and outcome of course: This subject will impart knowledge about complete aspect of Drawing Illustration. This course examines the historical and applied application of visual art for publication and mass media. A series of practical assignments investigate a variety of sub-themes routinely practiced by illustrators such as advertising, editorial, scientific and book illustration.

CO1 Understanding the different types of illustration, including editorial, advertising, and book illustration.

CO2 Developing a personal style and voice in illustration.

CO3 Creating a portfolio of professional-quality illustrations to showcase skills and knowledge to potential clients or employers.

CO4 Developing the ability to create artwork for different media and platforms, such as print, web, and mobile.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Analyse formal principles of drawing and explore how they relate to illustration	
UNIT-II	Create conceptual solutions in a variety of the following media, including but not limited to: pencil, ink, water media, acrylics, oils, markers, pastels, charcoal, paper, or collage	
UNIT-III	Create illustration for story books	
UNIT-IV	Create illustration for 2d advertisements .	

Recommended Books:

- Drawing and Illustration: A Complete Guide Book by John Moranz
- Creative illustration Book by Andrew Loomis

Instruction of Question Paper setter

The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

and as and when the examiner comes as his/her convenient date can evaluate the practical paper

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Digital Media (motion graphics) (Practical)

SUBJECT CODE: BF4A4706

SEMESTER: VII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course : Knowledge artistic and commercial of applications of digital photography and print making in respect of methods and techniques necessary to make successful digital media. Knowledge of motion graphics. Motion Graphics is a basic motion design subject aimed at Motion Graphics majors. This subject teaches several different approaches to animation with the goal of refined movement to tell stories and deliver messaging while maintaining a highly designed approach. Students can apply skills learned in this class to other design and animation classes.

CO1 The course also aims to teach students how to create a short visual story from a script.

CO2 Additionally, students are expected to be able to recognize and define common animation techniques and apply them effectively in their work.

CO3 This course is focused on teaching students how to create motion graphics

CO4 Students can apply skills learned in this class to other design and animation classes

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Create motion graphics from a variety of static sources. Recognize and define common animation techniques	
UNIT-II	Apply common animation techniques to simulate realistic movement	
UNIT-III	Create a short visual story from a script	
UNIT-IV	Use audio, typography and design to make a visual production	

Recommended Books:

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

SUBJECT TITLE: Printing Production (Practical)

SUBJECT CODE: BFAA4707

SEMESTER: VII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: : Knowledge artistic and commercial of applications of digital photography and print making in respect of methods and techniques necessary to make successful digital photographs. Learn how to put together an aesthetically pleasing body of work using a basic digital camera, a computer and ink jet printer.

CO1 Students will be able to demonstrate an understanding of the principles of advertising photography and its role in marketing.

CO2 Students will be able to demonstrate an understanding of the principles of modeling and fashion photography and the ability to create images that meet industry standards.

CO3 Students will be able to demonstrate an understanding of the principles of product photography and the ability to create images that showcase products effectively.

CO4 Students will be able to create images that tell a story or convey a message in the context of advertising or other media

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Advance work for advertising in Photography Subject: Photography for advertising Photography for modeling /Fashion photography	
UNIT-II	Advance work for advertising in Photography Subject: Product Photography Digital Manipulation	
UNIT-III	Advance work for advertising in Photography Subject: Travel Photography Photography for Journalism Black & White photography	
UNIT-IV	Advance work for advertising in Photography Subject: Photo series / Photo essay (based on a particular theme)	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

	Photography for illustration /Story Board.	
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Recommended Books:

- Understanding Exposure by Bryan Peterson
- How to create Stunning Digital Photography by Toy Northrup
- The Digital Photography Book by Scott Kelby
- The Creative Digital Darkroom by Katrin Sean Duggan
- Collins Complete Photography by Johan Garret
- The Photographer's Story: The Art of Visual Narrative by Michael Freeman
- The digital Photography Handbook: An Illustrated Step by Step Guide b Doug Harman

Instruction of Question Paper setter

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

SUBJECT TITLE: Integrated Project-VII (Generic Subject)

SUBJECT CODE: BFAA4708

SEMESTER: VII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	2	1

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

CO1 Developing an appreciation for different types of art and art forms by attending art exhibitions.

CO2 Developing practical skills and knowledge by attending workshops and industrial visits related to the field of art.

CO3 Building a portfolio of artwork to showcase progress and development throughout the course.

CO4 Developing critical thinking and analysis skills through the report on previous paintings

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Attend Art Exhibitions	
UNIT-II	Attend workshops and Industrial visit	
UNIT-III	Submit Portfolio of session work	
UNIT-IV	To Report will be submitted on given subjects on month prior to the end of the session on pervious paintings.	

Recommended Books:

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Instruction of Question Paper setter

- (i) Exhibition of his/her own art work done during 1st and 2nd Semester. Exhibition will be conducted at the end of semester.
- (ii) Review about art exhibitions.

SUBJECT TITLE: History & Appreciation of Art- VIII (Theory)

SUBJECT CODE: BFAA4801, BFAP4801

SEMESTER: VIII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: To make students aware about History of Western with special reference of painting theme and technique etc

CO1 Students will be able to identify and analyze independent developments and some contemporary trends in Contemporary Indian Art.

CO2 Students will be able to demonstrate an understanding of these collectives of Indian artists, including their key figures, style, and themes.

CO3 Students will be able to demonstrate an understanding of the Calcutta Group and its key figures, including Paritosh Sen, Bikash Bhattacharya, and Prodosh Das Gupta. Students will be able to analyze the style and themes of the art produced by the Calcutta Group and the impact it had on Indian art.

CO4 Students will be able to analyze the impact these collectives had on Indian art.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Bengal School of Art: Ravindra nath Tagore, Abinder Nath Tagore, Gagnider Nath Tagore, Nand lal Bose Progressive Artist Group: M. F. Hussain, S.H. Raza, F. N. Souza	
UNIT-II	Calcutta Group Paritosh Sen, Bikash Bhattacharya, Prodosh Das Gupta	
UNIT-III	Madras and South: KCS Panniker, Sultan Ali, Nandagopal, PT Reddy	

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

UNIT-IV	Delhi Shilpi Chakra, Group 1890 & Narrative Group, Baroda Independent developments and some contemporary trends in Contemporary Indian Art.	
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Recommended Books:

- Bhartiya Chitra Kala Ka Itihas- Vachaspati Gairola.
- Bhartiya Chitrakala Ka Itihas- Avinash Bahadur verma.
- Rupa prada Kala Ke Muladhar- R. A. agrawal and S. K. Sharma
- Bhartiya Murtikala_ Ramanath Mishra.
- Bhartiya Kala- A. L. Srivastava.
- Bhartiya Chitrangan- R. K. Vishwakarma.
- Arts and Architecture of India - Benjamin Rowland
- History of Indian Art - Haumtington
- Indian Sculpture - SteHakramrisch
- A History of far Eastern Art - Thames and Hudson

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 * 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 * 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 * 8 = 24$

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Aesthetics-VI (Theory)

SUBJECT CODE: BFAA4802, BFAP4802

SEMESTER: VIII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
2	0	0	2

Internal Assessment: 40

End Term Exam: 60

Duration of Exam; 3 Hrs

Objective and outcome of course: The aim of the subject is to introduce the students to the role of Aesthetics in life which will guide him to explore the nature of art, beauty, and taste, with the creation and appreciation of beauty. This will further help the student in understanding the judgments of sentiments.

CO1 These are theories that explore the relationship between art and society, including how art reflects and interacts with the social and political structures of its time.

CO2 Aesthetics involves exploring concepts such as morality, ethics, and personal values

CO3 The course also explores the relationship between art and the environment, including how artists engage with ecological issues

CO4 These are theoretical concepts that relate to how we experience art. Psychological distance refers to the psychological space between the viewer and the artwork, while empathy relates to the viewer's ability to understand and identify with the emotions expressed in the artwork.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Theories related to works of Art: Form & Content, Organic structure, Expressiveness	
UNIT-II	Marx, Croce, Herbert Read, Art & Society	
UNIT-III	Globalization in Art, Art and Environment	
UNIT-IV	Psychical Distance, Empathy, Pleasure, Anti-Aesthetics and Art	

Recommended Books:

- Aesthetic meaning – Rekha Jhanji
- Philosophy of Art (Foundations of Philosophy series)
- Comparative Aesthetics: Eastern & Western – G. Hanumantha Rao and DVK Murthy
- Philosophy of Art – Aldrich Virgil
- Aesthetics from classical Greece to the present: A Short History – Monsore C. Beardsley.
- Art as Experience – John Dewey.
- Introductory Readings in Aesthetics – Hospers John.
- Art and Illusion – E. H. Gombrick.
- Ideals and Idols – E.H. Gombrick.
- Ways of World Making – Nelson Goodman.
- Critical Theory – Pyne

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

- Truth in Painting – Jaques Devida.
- Approaches to Indian Art – Nihar Ranjan Ray
- Idea and Images – Nihar Rangan Ray.
- Aesthetic Theory and Art – Ranjan K. Ghosh
- Mimesis as Make – Believe – Aurther Danto

Instruction of Question Paper setter

Question Paper is divided into three sections. In which first question is compulsory. The detail of all sections mentioned below.

Section A: The candidates are required to attempt all the twelve MCQs and each question carrying one mark. $12 \times 1 = 12$

Section B: The candidates are required to attempt six out of eight questions and each question is carrying four marks. $6 \times 4 = 24$

Section C: The candidates are required to attempt three out of four questions and each question carrying eight marks. $3 \times 8 = 24$

SUBJECT TITLE: Digital Poster (Practical)

SUBJECT CODE: BFAA4704

SEMESTER: VII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: To part knowledge about the contemporary ways of digital poster making.

CO1 The poster could speculate on the future of digital technology and its impact on various aspects of society, such as work, leisure, and human relationships.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

CO2 The poster could discuss how digital marketing has evolved over time, including the rise of social media marketing and influencer marketing, and how businesses can leverage these tools to reach their target audience.

CO3 The poster could discuss how digital technology is transforming various industries, such as healthcare, finance, and education, and how organizations are adapting to this digital transformation.

CO4 The poster could examine the impact of digital technology on society, including issues such as digital addiction, cyber bullying, and the digital divide.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Knowledge Using software for making digital posters.	
UNIT-II	Study of different kinds of digital posters	
UNIT-III	To study the contemporary poster making in the film industry	
UNIT-IV	To study the contemporary poster making in different industries like food, health clothing etc	

Recommended Books:

- Draplin Design Co: Pretty Much Everything by Aaron Draplin

Instruction of Question Paper setter

The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper

SUBJECT TITLE: Drawing Illustration-II (Practical)

SUBJECT CODE: BFAA4705

SEMESTER: VIII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

Objective and outcome of course: This subject will impart knowledge about complete aspect of Drawing Illustration. This course examines the historical and applied application of visual art for publication and mass media. A series of practical assignments investigate a variety of sub-themes routinely practiced by illustrators such as advertising, editorial, scientific and book illustration.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

CO1 Understanding the different types of illustration, including editorial, advertising, and book illustration.

CO2 Developing a personal style and voice in illustration.

CO3 Creating a portfolio of professional-quality illustrations to showcase skills and knowledge to potential clients or employers.

CO4 Developing the ability to create artwork for different media and platforms, such as print, web, and mobile.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	<ul style="list-style-type: none">• Analyze formal principles of drawing and explore how they relate to illustration• Construct conceptual solutions for various applications, sizes, and formats	
UNIT-II	Create conceptual solutions in a variety of the following media, including but not limited to: pencil, ink, water media, acrylics, oils, markers, pastels, charcoal, paper, or collage	
UNIT-III	Appraise and defend choice of media and technique appropriate for intended concept	
UNIT-IV	Question conceptual appropriateness of solutions based on intent, audience, and use.	

Recommended Books:

- Drawing and Illustration: A Complete Guide Book by John Moranz
- Creative illustration Book by Andrew Loomis

Instruction of Question Paper setter

The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Printing Production – II (Practical)

SUBJECT CODE: BFAA4806

SEMESTER: VIII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	6	3

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 6 Hrs

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

Objective and outcome of course : Knowledge artistic and commercial of applications of digital photography in respect of methods and techniques necessary to make successful digital photographs. Learn how to put together an aesthetically pleasing body of work using a basic digital camera, a computer and ink jet printer.

CO1 Students will be able to demonstrate an understanding of the principles of advertising photography and its role in marketing.

CO2 Students will be able to demonstrate an understanding of the principles of modeling and fashion photography and the ability to create images that meet industry standards.

CO3 Students will be able to demonstrate an understanding of the principles of product photography and the ability to create images that showcase products effectively.

CO4 Students will be able to create images that tell a story or convey a message in the context of advertising or other media.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Advance work for advertising in Photography Subject: Photography for advertising Photography for modeling /Fashion photography	
UNIT-II	Advance work for advertising in Photography Subject: Product Photography Digital Manipulation	
UNIT-III	Advance work for advertising in Photography Subject: Travel Photography Photography for Journalism Black & White photography	
UNIT-IV	Advance work for advertising in Photography Subject: Photo series / Photo essay (based on a particular theme) Photography for illustration /Story Board.	

Recommended Books:

- Understanding Exposure by Bryan Peterson
- How to create Stunning Digital Photography by Toy Northrup
- The Digital Photography Book by Scott Kelby
- The Creative Digital Darkroom by Katrin Sean Duggan
- Collins Complete Photography by Johan Garret
- The Photographer's Story: The Art of Visual Narrative by Michael Freeman
- The digital Photography Handbook: An Illustrated Step by Step Guide b Doug Harman

Instruction of Question Paper setter

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of internal Examiner (Chairman, Internal and nominee of chairman) will evaluate the Sessional work.

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20
2. Assignment: 10
3. Attendance: 5
4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 “Regulation for Academic Evaluation” RIMT University.

SUBJECT TITLE: Integrated Project-VIII (Generic Subject)

SUBJECT CODE: BFAA4807

SEMESTER: VIII

CONTACT HOURS/WEEK:

Lecture (L)	Tutorial (T)	Practical (P)	Credit (C)
0	0	2	1

Internal Assessment: 60

End Term Exam: 40

Duration of Exam; 3 Hrs

Objective and outcome of course: Develop their own style and technique and learn how to express their views about their own style.

CO1 Developing an appreciation for different types of art and art forms by attending art exhibitions.

CO2 Developing practical skills and knowledge by attending workshops and industrial visits related to the field of art.

CO3 Building a portfolio of artwork to showcase progress and development throughout the course.

CO4 Developing critical thinking and analysis skills through the report on previous paintings.

Contents of Syllabus:

Sr. No	Contents	Contact Hours
UNIT-I	Attend Art Exhibitions	
UNIT-II	Attend workshops and Industrial visit	
UNIT-III	Submit Portfolio of session work	
UNIT-IV	To Report will be submitted on given subjects on month prior to the end of the session on pervious paintings.	

Recommended Books:

Instruction of Question Paper setter

(i) Exhibition of his/her own art work done during 1st and 2nd Semester. Exhibition will be conducted at the end of semester.

(ii) Review about art exhibition

L-Lecture

T-Tutorial

P-Practical

The Breakup for internal evaluation (40Marks) is as follows:

1. Mid Semester Exams: 20

2. Assignment: 10

3. Attendance: 5

4. Class Participation: 5

Note: For Evaluation scheme ordinance number 8 "Regulation for Academic Evaluation" RIMT University.